

# RISK MANAGEMENT SPECIALIST (RMS) นักบริหารความเสี่ยงมืออาชีพ

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ISO 31000 & COBIT

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#### Risk Management Basics

Organizational objectives are influenced by internal and external factors which create uncertainty in achieving those objectives. The <a href="effect of this">effect of this</a> uncertainty is "risk" to the organization's objectives.

Unlike <u>Risk Elimination</u> (approach of military and law enforcement) which seeks to remove all risk; <u>Risk Management</u> is the coordinated activities to direct and control an organization with regard to risk.

Risk Management <u>allows for multiple risk responses</u> dependent upon evaluation and analysis of risk.

RISK = Negative IMPACT to objectives X LIKELIHOOD of occurrence.



#### Basic Responses to Risk

# Risk Responses: ARWARSTON

- MITIGATE corrective action to eliminate or reduce IMPACT or LIKELIHOOD
- 2. AVOID Cease activity to eliminate risk
- TRANSFER Shift IMPACT to another entity
- ACCEPT No corrective action.
   Document acceptance decision and monitor

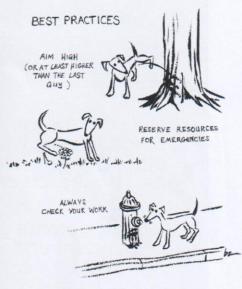


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#### **Best Practice**





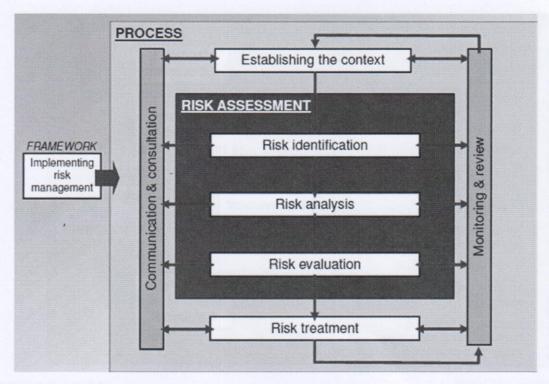
#### ISO 31000: Framework components

# Risk architecture Risk strategy Risk strategy, appetite, attitudes and philosophy are defined in the Risk Management Policy Risk management process Risk protocols Risk protocols Risk protocols Risk protocols are presented in the form of the risk guidelines for the organisation and include the rules and procedures, as well as specifying the risk management methodologies, tools and techniques that should be used

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#### ISO 31000: Process



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#### ISO 31000: Risk Management - Principles & Guidelines

- Published in 2009, to provide "principles & generic guidelines on risk management"
- "...can be applied to any type of risk, whatever its nature, whether having positive or negative consequences"
- "...not intended to promote uniformity of risk management across organizations. The design and implementation of risk management plans and frameworks will need to take into account the varying needs of a specific organization, its particular objectives, context, structure, operations, processes,.."
- "...not intended for the purpose of certification"

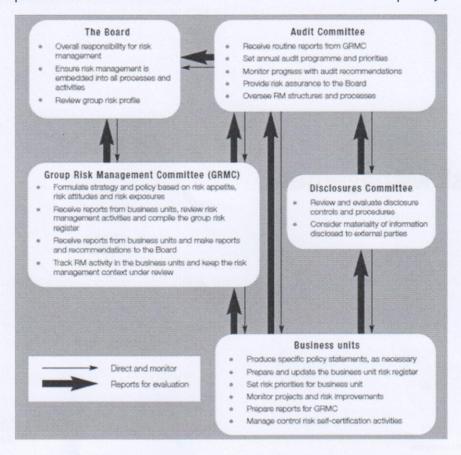
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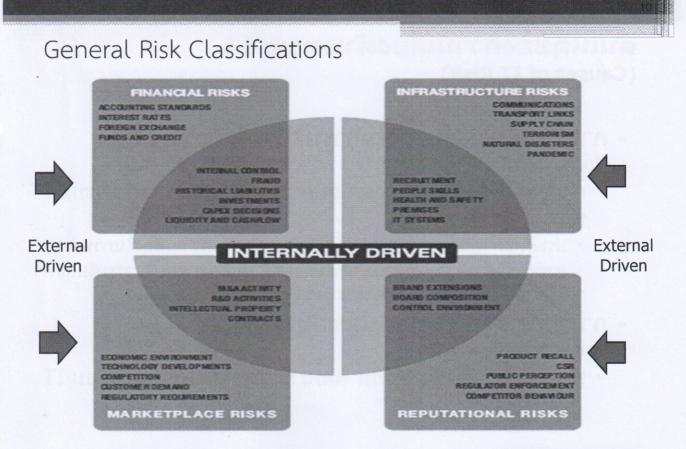
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#### ISO 31000: Principles & Framework

#### **PRINCIPLES FRAMEWORK** a) Creates value Mandate & b) Integral part of organizational commitment processes c) Part of decision making Design of d) Explicitly addresses uncertainty framework for managing risk e) Systematic, structured & timely f) Based on the best available information Continual Implementing improvement g) Tailored risk of the h) Takes human & cultural factors management framework into account Transparent & inclusive Monitoring & Dynamic, iterative and responsive review of the to change framework k) Facilitates continuous improvement & enhancement of the organization

#### Example: Framework for Public Listed Company





#### IT Risk Management

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## ต้นเหตุของความเสี่ยงด้านระบบ IT (Causes of IT Risk)

- การขาดประสิทธิภาพในการบริหารจัดการระบบ IT (Ineffective IT Governance)
  - การขาดโครงสร้างและกระบวนการในการบริหารจัดการระบบ IT ทำให้เกิดปัญหา อาทิ
    - ประสิทธิภาพการดำเนินการสูงเฉพาะส่วนที่สร้างความเสี่ยงในภาพรวม
    - ขาดการมีส่วนร่วมจากส่วนต่างๆในองค์กร โดยเฉพาะผู้บริหารระดับสูงทำ ให้ฝ่าย IT จัดลำดับและผลกระทบของความเสี่ยงไม่ถูกต้อง
- การขยายตัวของความซับซ้อนของระบบ IT (uncontrolled Complexity)
  - พัฒนาการของรถยนต์ กับ พัฒนาการด้านเทคโนโลยีระบบ IT

#### ต้นเหตุของความเสี่ยงด้านระบบ IT (Causes of IT Risk)

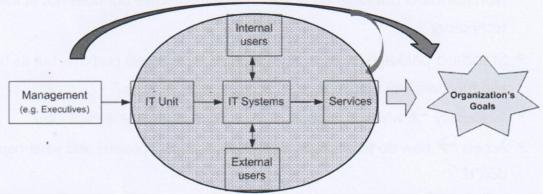
- ความไม่ใส่ใจต่อความเสี่ยงด้าน IT (inattention to risk)
  - ขาดความรู้ความชำนาญ เนื่องจาก การสูญเสียบุคลากรจาก การ เกษียณ การลาออก การเลื่อนตำแหน่ง หรือ พึ่งพาผู้เชี่ยวชาญ ภายนอกมากเกินไป
  - โครงสร้างพื้นฐานของระบบ IT ไม่ดี
  - ความไม่ใส่ใจต่อความเสี่ยงต่างๆของเจ้าหน้าที่
  - การขาดระบบในการเตือนภัยในกิจกรรมหรือกระบวนงานที่มีความ
     เสี่ยง

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# อุปสรรคของการบริหารความเสี่ยงด้าน IT ระดับองค์กร

 การขาดภาพรวมของการดำเนินการของระบบ IT ที่เชื่อมโยงกับ การดำเนินงานและเป้าหมายขององค์กร



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# กรอบการประเมินเหตุความเสี่ยง

- 4A Framework (MIT Sloan Center for Information Systems Research)
  - ความพร้อมใช้ (Availability)
     Keep the system running & recover from interruption
  - 2) การเข้าถึงระบบ IT (Access)
    Ensure the right people have access they need and wrong people don't!
  - 3) ความถูกต้อง (Accuracy)Provide correct, timely, and complete information
  - 4) ความว่องไว (Agility)
    Capability to change with managed cost and speed, e.g. new product/service, redesign process etc.

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## ได้อย่างเสียอย่าง (trade-off)

- Case#1: ชื่อ Nonstandard package
  - Nonstandard package -> fit with business objective but does not fit internal technology
  - Standard package -> generally adequate for business purpose, but its features and functions will require some changes in work process
  - $^{ ext{ o}}$  Availability  $ext{ o}$  who will support it? How much downtime acceptable?
  - □ Access → how do to integrate with existing security process and what happens if don't?
  - □ Accuracy → Is it easy to integrate the data this system produce with other existing systems?
  - $^{\circ}$  Agility ightarrow Is it easy to modify this system when business models changes?



#### ต่อ..Case #1

- ในทางตรงกันข้าม (กับ Standard package)
  - ถ้าจะต้อง Modify กระบวนการให้เข้ากับ Standard package นันทำให้กระบวนการสญเสียคุณค่าไปหรือไม่
- คำตอบสุดท้ายอาจจะไม่เปลี่ยนแปลงแต่การที่ทุกๆ ฝ่ายได้แลกเปลี่ยนประเด็นต่างๆทำให้ทราบว่า ระบบ IT จะให้อะไรแล้วจะต้องจ่าย(หรือเสี่ยง)อะไรบ้าง

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# ได้อย่างเสียอย่าง (trade-off) #2

- Case #2: Merging systems (การรวมระบบ)
  - จะต้องใช้ค่าใช้จ่ายสูง ยาก และใช้เวลามากในการแปลงอีก
     ระบบมาให้เป็นระบบที่เหมือนกับระบบหลัก
  - อย่างไรก็ดีการที่ระบบสองระบบสามารถเชื่อมโยงแลกเปลี่ยน
     ข้อมูลอย่างมีประสิทธิภาพจะช่วยลดระดับความเสี่ยงและ
     ผลกระทบต่อการดำเนินงานขององค์กรในระยะกลางและระยะ
     ยาว
  - การใช้เทคโนโลยีที่เหมือนกันหรือ Compatibility กันจะช่วย ลดความเสี่ยงในด้าน Availability และAccess ส่วนในด้าน กระบวนการที่เหมือนกันจะช่วยลดความเสี่ยงในด้าน Accuracy สุดท้ายการเปลี่ยนแปลงหรือปรับปรุงในอนาคตจะ ทำได้ง่าย (Agility)

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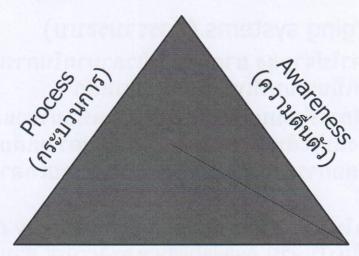
# ได้อย่างเสียอย่าง (trade-off) #3

- Case #3: Rapid growth vs Control
  - ในองค์กรที่มีการขยายตัวอย่างรวดเร็ว ส่งผลให้มีกระบวนการ ทำงานใหม่ๆ เกิดขึ้นมาก และเป็นแรงกดดันให้กับฝ่าย IT ที่ จะต้องเร่งรีบพัฒนาระบบให้รองรับกระบวนการใหม่ๆเหล่านี้
  - องค์กรในลักษณะนี้จะกังวลเรื่องสูญเสียโอกาส (Agility)
     มากกว่า Access และ Accuracy
  - เมื่อเวลาผ่านไป หากปราศจากการควบคุมและจัดการ กระบวนการที่เหมาะสม จะเป็นการเพิ่มความเสี่ยงในด้าน ต่างๆมากขึ้นเรือยๆ ทั้ง Access, Accuracy และ นำไปสู่ระบบ ที่ซับซ้อนยุ่งยากในการปรับปรุงและพัฒนาเพิ่มเติม (Agility)

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## Where to start IT risk management?



IT Foundation (พื้นฐาน)

## Foundation (พื้นฐาน)

- พื้นฐานของระบบเทคโนโลยีสารสนเทศ ประกอบไปด้วย
  - 1) ทรัพย์สินด้าน IT เช่น Hardware, software, communication tool etc. → IT Assets
  - 2) คู่มือและขั้นตอนการดำเนินงาน (Procedures) ในการติดตาม ควบคุม และดูแลระบบ IT
  - 3) บุคลากรที่เกี่ยวข้อง ในการจัดการพื้นฐานของระบบ IT ทั้ง 3 สิ่งทำหน้าที่สนับสนุนและทำให้การดำเนินงานขององค์กรเกิดขึ้นได้
- หลักการ: จะต้องรู้ว่าอะไรเป็นพื้นฐานของระบบ IT และ จะต้องมีการจัดการพื้นฐานเหล่านั้นอย่างดี
- แนวคิด: ทำให้โครงสร้างพื้นฐาน**ไม่ชับช้อน** (Simplification) เพื่อให้ง่ายและจัดการได้อย่างมีประสิทธิภาพ
- การที่ระบบไม่ซับซ้อน → Cost effective risk management

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#### **Risk Governance Process**

- กระบวนการบริหารจัดการความเสี่ยง (Risk Governance Process) ประกอบไป ด้วย
  - การกำหนดนโยบายและมาตรฐาน
  - ชี้บ่งความเสี่ยง (Risk identification) และลำดับความสำคัญ (Risk prioritization)
  - จัดการความเสี่ยงและติดตามแนวโน้มความเสี่ยงต่างๆ
  - การควบคุมให้มีการปฏิบัติตามนโยบายและมาตรฐานด้านความเสี่ยง
- เป้าหมาย: ทำให้ผู้มีส่วนเกี่ยวข้องทั้งหมดเข้าใจภาพรวมของความเสี่ยงด้าน IT ควบคู่ไปกับการลำดับความสำคัญของความเสี่ยงในการดำเนินการจัดการกับ ความเสี่ยง
- อุปสรรค: ความไม่เข้าใจและตระหนักในผลกระทบของความเสี่ยง
- กระบวนการบริหารจัดการความเสี่ยงที่ไม่มีประสิทธิภาพ อาจจะทำให้การ ดำเนินการขององค์กรล่าช้าได้



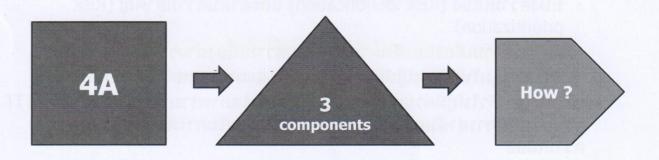
#### Risk aware culture

- ความตื่นตัวในด้านความเสี่ยง จะเป็นการป้องกับความ เสี่ยง (4A) ในระดับบุคคลทั้งในด้านความรับผิดชอบ และพฤติกรรม
  - ความเชี่ยวชาญเฉพาะด้านที่เกี่ยวข้องกับความเสี่ยงด้าน IT
  - ความตื่นตัวขององค์กรต่อพฤติกรรมเสี่ยงและผลกระทบที่ อาจจะตามมารวมทั้งแนวทางในการหลีกเลี่ยง
  - วัฒนธรรมองค์กรที่ส่งเสริมให้บุคลากรทุกระดับแลกเปลี่ยน ความคิดเห็นเกี่ยวกับความเสี่ยงและมีความรับผิดชอบต่อ ความเสี่ยง

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## การบริหารจัดการระบบเทคโนโลยีสารสนเทศ (IT Governance)



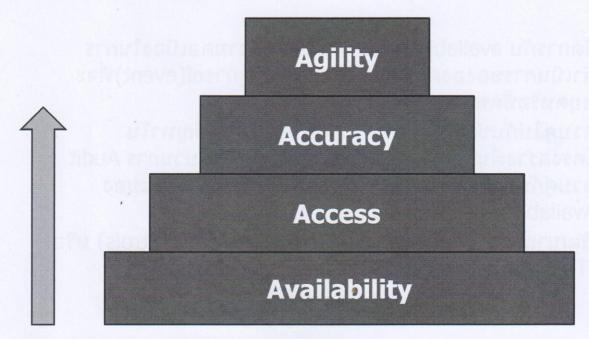
#### คุณสมบัติของโครงสร้างพื้นฐานที่ดี (Solid Foundation)

- โครงสร้างพื้นฐานที่เป็นมาตรฐานขององค์กร (Standardized infrastructure) โดยจะหลีกเลี่ยงใช้เทคโนโลยีอื่น ถ้าไม่จำเป็น
- ระบบสารสนเทศมีการเชื่อมโยงแลกเปลี่ยนข้อมูลระหว่างกัน (Integrated based applications)
- มีการกำหนดโครงสร้างข้อมูล (Data structure) และบทบาท หน้าที่ของกระบวนการต่างๆ (Process definition) ที่ชัดเจนทั้ง องค์กร
- มีกลไกควบคุมการเข้าถึงระบบต่างๆ (Control Access)
- บุคลากรมีความรู้และเข้าใจการทำงานและการดูแลรักษาระบบ ต่างๆ อย่างทั่วถึง
- มีการปรับปรุงให้มีระบบ IT มีความทันสมัยจาก Patch และ upgrade

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# **IT Risk pyramid**



ปรับปรุง Foundation โดยเริ่มจากฐานปิรามิด

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# Key IT risk factors and IT risk pyramid

- Poor IT-business relations
- Poor project delivery
- Applications do not meet business requirements
- Manual data integration required
- Significant implementation under way or recently completed
  - Data not compartmentalized
  - Applications need standardization
  - · Lack of internal controls in applications
  - Network not reliable at all locations
- High IT staff turnover
- Infrastructure not standardized
- Ineffective patch/upgrade management
- Poor backup/recovery
- Poorly understood processes & applications
- Missing skill for new initiatives
- Regulators would find deficiencies
- Old technology

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# 3 ขั้นตอนในการปรับปรุงโครงสร้างพื้นฐาน

- 1. จัดการกับ availability risk โดยอาศัยความต่อเนื่องในการ ดำเนินการขององค์กรเป็นหลักหากมีเหตุการณ์(event)ที่จะ หยุดหรือขัดขวางการดำเนินงานของระบบ IT
- 2. ควบคู่ไปกับข้อที่ 1 จะต้องค้นหา(Identify) ปัญหาใน โครงสร้างพื้นฐานและรีบแก้ไข โดยอาศัยกระบวนการ Audit ควบคู่กับความรู้ของ IT team โดยเฉพาะในประเด็นของ Availability risk และ Access risk
- 3. พัฒนาและประยุกต์ใช้แนวทางการควบคุม (IT controls) หรือ IT best practice ในการติดตามสถานะของระบบ IT

## **Business Continuity Plan**

- Business continuity management (BCM) คือความเข้าใจ และการลดผลกระทบอันเกิดจากเหตุการณ์ที่ร้ายแรง (Catastrophic events) ที่ส่งผลต่อการดำเนินการที่สำคัญของ องค์กร
- BCM เป็นส่วนสำคัญของ Availability risk management
- BCM จะช่วยให้องค์กรเห็นถึงจุดอ่อนและความเสี่ยงของระบบ IT พร้อมไปกับพัฒนาการบริหารความเสี่ยงในระยะยาว
- BCM จะช่วยให้ฝ่ายบริหารและฝ่าย IT ทำงานร่วมกันเข้าใจใน Trade-off ต่างๆได้ดี

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## **Key steps to effective BCM**

- 1. เข้าใจถึงทรัพย์สินด้าน IT และ availability risk
  - วิเคราะห์ผลกระทบ (Impact analysis) เพื่อนำไปจัดลำดับความสำคัญ ในการจัดสรรทรัพยากรสำหรับกระบวนการที่สำคัญ (critical process)
  - พัฒนารายการทรัพย์สินด้าน IT (inventory of IT) และการเชื่อมโยง กับกระบวนการต่างๆขององค์กร (Business process)
- 2. จัดทำแผน (BCP)
  - จัดทำแผนการจัดการเหตุการณ์ต่างๆ ที่ประกอบไปด้วย Team และ แนวทางการดำเนินการ รวมทั้งวิธีการสื่อสารและแนวทางตอบโต้กับ เหตุการณ์ที่เกิดขึ้น
  - กำหนดระดับการให้บริการ และทำแผนการทดสอบ (testing scheme)
     availability และความต่อเนื่องในการทำงาน



## **Key steps to effective BCM**

- 3. ดำเนินการ (Implement) และทดสอบแผนที่ได้ทำขึ้น
  - นำเอาประเด็นความต่อเนื่องในการดำเนินการ (Business Continuity) มาสู่วงจรชีวิตของโครงการด้าน IT (IT project life cycle) เพื่อที่จะให้ มั่นใจได้ว่ามีการ Recovery ของบุคลากร เทคโนโลยี สถานที่ และ กระบวนการการดำเนินการ
  - มีการกำหนดมาตรฐานด้านต่างๆ อาทิ โครงสร้างพื้นฐาน แนวทางการ ดำเนินงานเพื่อให้ได้ระดับการให้บริการ (Service Level) ที่กำหนดไว้
  - มีการจัดทำระบบแจ้งข่าวสาร (Notification system) ให้กับเจ้าหน้าที่ ที่เกี่ยวข้องในเหตุการณ์สำคัญ ตลอดจนฝึกอบรมแนวปฎิบัติอย่าง สม่ำเสมอ
  - ทดสอบแผน อย่างน้อยปีละหนึ่งครั้ง ถ้า Comprehensive testing ทำ ไม่ได้ อย่างน้อยก็ควรทำ walk-through testing เพื่อป้องกันปัญหา อื่นๆที่ขัดขวางแผนงาน

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## **Impact Analysis**

• ลำดับแรกในการพัฒนา BCM คือการทำ Business Impact analysis: BIA (ย้ำมุมมองขององค์กร เช่น ชื่อเสียงเป็นตัน) ซึ่ง การทำ BIA คือการเปิดโอกาศให้ผู้บริหารระดับสูงได้ประเมินผล กระทบในรายละเอียด

		Impact	
Threat	Low (10)	Medium	High
Likelihood		(50)	(100)
High (1.0)	Low	Medium	High
	10 X 1.0 = 10	50 X 1.0 = 50	100 X 1.0 = 100
Medium (0.5)	Low	Medium	Medium
	10 X 0.5 = 5	50 X 0.5 = 25	100 X 0.5 = 50
Low (0.1)	Low	Low	Low
	10 X 0.1 = 1	50 X 0.1 = 5	100 X 0.1 = 10

Risk Scale: High ( >50 to 100); Medium ( >10 to 50); Low (1 to 10)8



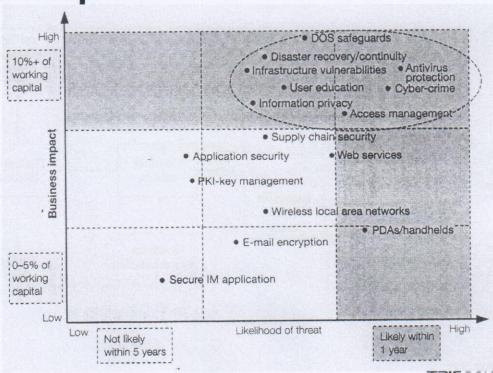
## **Example of BIA & risk level**

Risk name	Controls	Weaknesses	Action points	Probability	Impact	Concern	Risk factor
Data loss or compromise of IT systems	Audit trail of changes	<ul> <li>Lack of DPA knowledge</li> </ul>	Train/educate in DPA	2	5	4	40
	Strong external defense						
<ul> <li>Serious Data Protection Act (DPA) leak</li> </ul>	of IT systems		<ul> <li>Increase internal controls</li> </ul>				
	<ul> <li>Password/access</li> </ul>		(training module				
<ul> <li>Hacking of systems</li> </ul>	controls		to be prepared)				
Unauthorized access	Policy on passwords						

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**Risk Map** 



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## Ex. Risk assessment based on diagnostic scales

Risk impact category	Rating	Weight	Weighted impact score
Service area impacted	8	1	8
Business function criticality	4	1	4
Customer impact	4	3	12
Financial impact	2	3	6
Data sensitivity	2	2	4
TOTAL (risk IMPACT s	core)		34

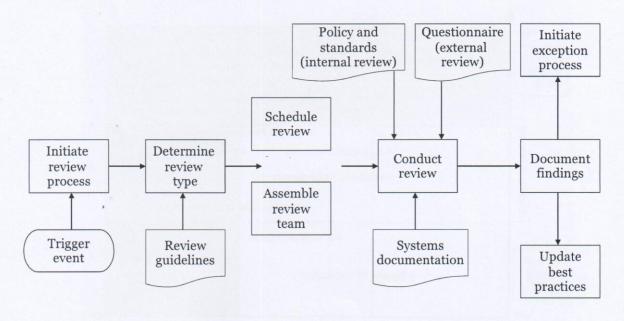
Risk likelihood category	Rating	Weight	Weighted likelihood score
Difficulty of exploit	8	3	24
Number of points of entry	2	2	4
Required location	4	1	4
Detection speed	4	1	4
Response planned	4	3	12
TOTAL (risk LIKELIH	OOD scor	e)	48

Measurement	Criterion	Rating
High-criticality functions	Business functions could not be down more than 4 hours.	8
Medium- criticality functions	Business functions could be down more than 4 hours but less than 24 hours.	4
Low-criticality functions	Business functions could be down 24 hours or more.	2

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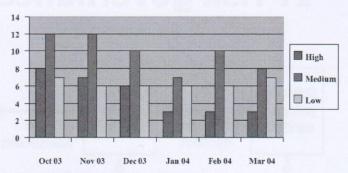
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#### Example: Risk review process



#### Example: Risk monitoring

Risks by rating	Risks by rating				
# of open issues	Total	High	Medium	Low	
Beginning of month	19	3	10	6	
New risks	3	1	0	2	
Closed risks	4	1	2	1	
Improved risk rating	0	0	0	0	
Declined risk rating	0	0	0	0	
End of month	18	3	8	7	



R				Months						
i	Risk category	Owner	Total	Under 1	1-2	2-3	3-6	6-9	9-12	Over 12
s	Architecture	Manager A	2			N'E		1	1	
N	Financial control	Manager B	2	Charles and	1			1		
Α	Human capital	Manager C	1				1			
g	Operations	Manager D	6		2			1	3	
i	Project mgmt.	Manager E	1		1					
n	Security	Manager F	6	2	1			1	2	
g	Strategy	Manager G	0							
1,1111		Total	18	2	5	0	1	4	6	0

Source: George Westerman and Robert Walpole, "PFPC: Building and IT Risk Management Competency", working paper 352, Center for Information Systems Research, MIT Sloan School of Management, Cambridge, MA. Used with permission.

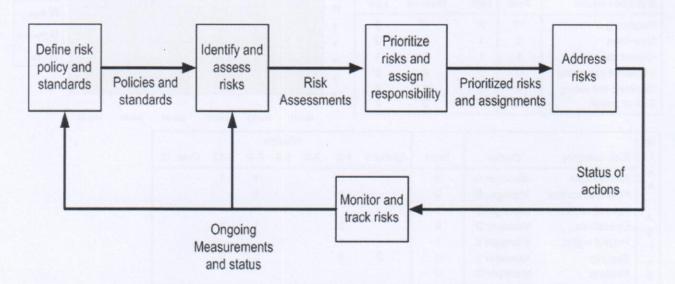
 $Note: {\bf Managers' names \ removed \ to \ protect \ confidentiality} \\ {\bf Copyright \ @ \ 2014, TRIS \ Corporation.}$ 

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## **Service levels**

	Business	Service level	Recommendations
Class 1	Customer- or partner-facing	<ul><li>24 × 7 scheduled</li><li>99.9%</li></ul>	Yearly "war gaming" (unan- nounced full-scale simulated disaster or attack scenario) Full tests every six months after
Class 2	Less critical revenue-producing	<ul> <li>24 × 6 + 18 hours (6 hours reserved for maintenance window)</li> <li>99.5%</li> </ul>	"Desktop" tests every six months and full yearly tests after
Class 3	Company back- office functions	<ul><li>18 × 7 scheduled</li><li>99%</li></ul>	"Desktop" tests every six months and full yearly tests after
Class 4	Departmental functions	<ul> <li>24 × 6 + 12 hours (12 hours reserved for maintenance window)</li> <li>98%</li> </ul>	"Desktop" tests every six months and full yearly tests after

## IT risk governance process

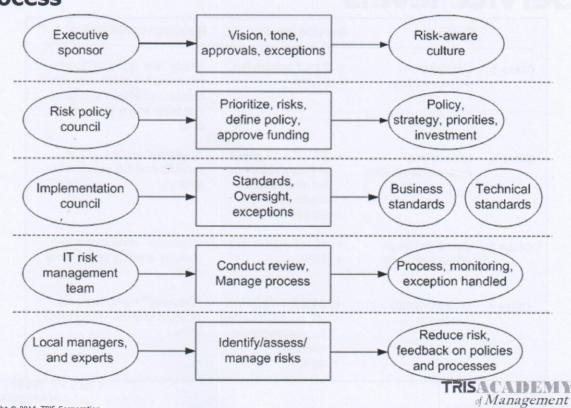


Source: Adapted from Best Practices Council for IT Security Executives Report on IT Security Governance, December 2005, Garther Inc.

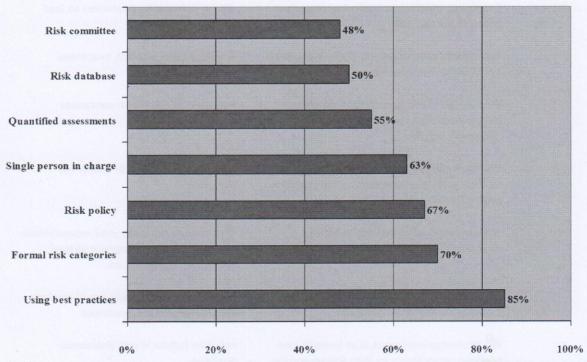
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# Organizational structure in IT risk governance process



#### Survey: Adoption of key practices



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Agree? (check)	Characteristic	Reasoning				
	We customarily use committees and task forces	Indicates cultural fit with governance				
	to make policy decisions	process				
	We have formal processes for resolving policy	Indicates cultural fit with governance				
	exceptions.	process				
	We use audits frequently to validate our	Indicates cultural fit with governance				
	processes.	process				
П	We actively enforce strong corporate standards	Indicates cultural fit with governance				
	and principles for behavior.	process				
П,	Our core business processes and/or products	Often decisive factor for risk governance				
	and services (excluding financial management	as lead discipline				
	processes) are subject to regulation.					
	We have recently been subject to severe	Usually decisive factor for risk governance				
	regulatory penalties, or our executives have	as lead discipline				
	been indicted or fired for ethical lapses.					
	Our enterprise revenues (or budget, for a	Indicates that resources are sufficient to				
	public agency) are greater than \$1 billion.	support risk governance process as lead discipline				

#### Risk-aware culture checklist

Foundation checklist

base.

Agree? (check)	Characteristic	Reasoning
	Proprietary expertise or intellectual property is critical to our success.	Strong potential for awareness as lead discipline
	We cultivate internal experts, such as engineers, and listen to them carefully.	Indicates cultural fit with awareness discipline
	We think about risk in everything we do and before we commit resources or make a decision to proceed.	Indicates cultural fit with awareness discipline
	We use a quality management approach such as TQM or Six Sigma to improve our operations and decisions.	Indicates cultural fit with awareness discipline
	We encourage business units to behave entrepreneurially and look out for themselves.	Emphasis on business units' independence is consistent with awareness as lead discipline, contrary to both
	Our industry or company ia s target for political or social activists or for criminals.	Focused targeting by activists or criminals requires heightened awareness
ALCHA CHA	We encourage employees at all levels to take personal responsibility for their actions and the results of those actions.	Indicates cultural fit with awareness discipline

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Agree? (check)	Characteristic	Reasoning
	We have a focused and standardized technology base (e.g., one ERP instance worldwide).	Often decisive factor for foundation as lead discipline
	Our company built or rebuilt its technology base less than 10 years ago.	Strong potential for foundation as lead discipline
	Our technology base is supported by detailed, up-to-date documentation.	Strong potential for foundation as lead discipline
	We have an active portfolio management process and maintain an ongoing fund for renewing the installed base.	Strong potential for foundation as lead discipline
	We have a well-developed architecture that guides most or all of our systems acquisitions and development.	Potential for foundation as lead discipline
	Controlling costs through standardization of operations is a key company strategy.	Indicates cultural fit with foundation discipline

Retooling of technology base offers "green

field" opportunity and strongly favors

foundation discipline

Our enterprise has plans or strategies that will

require significantly retooling our technology

#### Foundation IT risk discipline decision factors applied to Shure, Inc. Agree? (check) **Risk Governance Process** We customarily use committees and task forces to make policy decisions. We have normal processes for resolving policy exceptions. We use audits frequently to validate our processes. We actively enforce strong corporate standards and principles for behavior. Our core business processes and/or products and services (excluding financial management process) are subject to regulation. We have recently been subject to severe regulatory penalties, or our executives have been indicted or fired for ethical lapses. Our enterprise revenues (or budget, for a public agency) are greater than \$1 billion. **Awareness** Proprietary expertise or intellectual property is critical to our success. We cultivate internal experts, such as engineers, and listen to them carefully. X X We think about risk in everything we do and before we commit resources or make a decision to $\boxtimes$ We use quality management approach such as TQM or Six Sigma to improve our operations and We encourage business units to behave entrepreneurially and look out for themselves. Our industry or company ia a target for political or social activists or for criminals. X We encourage employees at all levels to take personal responsibility for their actions and the results of those actions.

#### Foundation IT risk discipline decision factors applied to Shure, Inc. **Risk Governance Process** We have a focused and standardized technology base (e.g., one ERP instance worldwide). $\boxtimes$ Our company built or rebuilt its technology base less than 10 years ago. Our technology base is supported by detailed, up-to-date documentation. We have an active portfolio management process and maintain an ongoing fund for renewing the installed base. We have a well-developed architecture that guides most or all of our systems acquisitions $\boxtimes$ and development. $\boxtimes$ Controlling costs through standardization of operations is a key company strategy. Our enterprise has plans or strategies that will require significantly retooling our technology base.

Note: Authors' interpretation of the case study information.

## ประเภทของการตัดสินใจหลักที่เกี่ยวข้องกับการบริหาร จัดการระบบ IT (Major Decision Domain in IT Governance)

- 5 ประเภทกรอบการตัดสินใจหลักที่เกี่ยวข้องกับระบบ IT
  - 1. ด้านยุทธศาตร์ของระบบ IT (Principles): บทบาทของระบบ IT ที่เกี่ยวข้อง กับกลยุทธขององค์กร
  - 2. ด้านสถาปัตยกรรม IT (Architecture): ทางเลือกด้านเทคนิคที่จะช่วยผลักดัน ให้องค์กรบรรลูเป้าหมาย
  - 3. ด้านโครงสร้างพื้นฐานของระบบ IT (Infrastructure): ปัจจัยพื้นฐานที่สะท้อน ให้เห็นถึงศักยภาพของระบบ และมักจะถูกออกแบบไว้ล่วงหน้าก่อนที่จะ ทราบความต้องการที่แท้จริง
  - 4. ด้านความต้องการในการดำเนินการขององค์กร (Business application needs): รูปแบบของระบบ IT ที่ช่วยสนับสนุนหรือดำเนินการกิจกรรมขององค์กร
  - 5. ลำดับความสำคัญและการลงทุน (Prioritization and investment): การ กำหนดงบประมาณการลงทุนและที่จุดใด

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## การตัดสินใจหลักที่เกี่ยวข้องกับการบริหาร จัดการระบบ IT<sub>(1)</sub>

#### 1. IT Principles

- ทำอย่างไรถึงสามารถแปลงยุทธศาสตร์ขององค์กรมาเป็น ยุทธศาตร์ด้าน IT เพื่อช่วยสนับสนุนการตัดสินใจที่ เกี่ยวข้องกับระบบ IT?
- อะไรเป็นบทบาทของระบบ IT ต่อการดำเนินงานของ
   องค์กร?
- อะไรคือการดำเนินงานที่น่าพึงพอใจของระบบ IT?
- จะหาเงินสนับสนุนการลงทุนด้าน IT มาจากใหน?

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# IT Decision Making (2)

#### 2. IT Architecture

- อะไรคือกระบวนการ/ภาระกิจหลักขององค์กร และมีความ เชือมโยงกับระบบ IT อย่างไร
- กระบวนการ/ภาระกิจหลักนี้ต้องใช้ข้อมูลใดเป็นหลักในการ ดำเนินการ และสามารถบูรณาการข้อมูลเหล่านี้ได้หรือไม่
- เทคโนโลยีอะไรควรมีการกำหนดมาตรฐานการใช้งานทั่ว องค์กรและสนับสนุนการมาตรฐานและบูรณาการการ ดำเนินงาน
- กิจกรรมอะไรที่จะต้องมีการกำหนดมาตรฐานการ ดำเนินงานเพื่อสนับสนุนการบูรณาการข้อมูล
- ทางเลือกของเทคโนโลยีอะไรที่จะสนับสนุนการ ดำเนินงานขององค์กรอย่างไร

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# IT Decision Making (3)

#### 3. IT Infrastructure

- อะไรคือโครงสร้างพื้นฐานหลักในการสนับสนุนให้องค์กร บรรลุเป้าหมายทางยุทธศาสตร์?
- โครงสร้างพื้นฐานอะไรควรมีในทุกๆส่วนขององค์กร รวมทั้งคุณภาพการให้บริการระดับใดของระบบที่ จำเป็นต้องมี
- การประเมินราคาโครงสร้างพื้นฐานอย่างไร
- แผนในการทำให้โครงสร้างพื้นฐานมีความทันสมัยเสมอ
- โครงสร้างพื้นฐานที่ควรว่าจ้างให้ผู้อื่นดำเนินการแทน (Outsource)

# IT Decision Making (4)

## 4. Business application needs

- เป้าหมาย(ตลาด)และโอกาสของการประยุกต์ใช้ระบบ IT
- ประเมินความสำเร็จในการประยุกต์ใช้ระบบ IT อย่างไร
- ทำอย่างไรให้ระบบสถาปัตยกรรม IT แบบมาตรฐาน สามารถตอบสนองต่อความต้องการในการดำเนินงานของ องค์กรได้ และในขณะเดียวกันอะไรคือข้อยกเว้นของการ อ้างอิงมาตรฐาน
- ใครคือผู้รับผิดชอบต่อผลการดำเนินงานของโครงการและ มีการวางแผนการทำการบริหารการเปลี่ยนแปลงอย่างไร ให้ประโยชน์ที่ได้จากระบบ IT มีความยั่งยืน

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# IT Decision Making (5)

#### 5. Prioritization and investment

- การเปลี่ยนแปลงหรือปรับปรุงกระบวนการใดมีผลต่อการ การดำเนินงานเชิงยุทธศาตร์ขององค์กรที่สุด
- ในระบบ IT หลายๆระบบที่มีอยู่ ระบบใดบ้างที่ยังสามารถ สนับสนุนการดำเนินงานเชิงยุทธศาตร์ขององค์กรใน ปัจจุบัน
- ประโยชน์ที่ได้รับทั้งองค์กรเมื่อเปรียบเทียบกับการลงทุน ข่องฝ่ายหรือแผนก การลงทุนของแต่ละส่วนสะท้อยถึง ความสำคัญต่อภาพรวมขององค์กรหรือไม่
- จะประเมินผลการดำเนินงานของระบบ IT ภายหลังติดตั้ง เสร็จอย่างไร

### ลักษณะโครงสร้างการตัดสินใจในการจัดการระบบ IT (Decision structures in IT governance)

- Archetypal ~ Decision structure
- เราควรรู้ว่าใครคือคนตัดสินใจและเป็นผู้รับผิดชอบ (Accountability) ในการตัดสินใจนั้น
- 6 Archetypes (Centralized vs Decentralized)
  - Business Monarchy: เป็นระบบรวมศูนย์ที่สุด คือ CEO หรือ CIO ตัดสินใจโดยลำพัง
  - IT Monarchy: การตัดสินใจโดยผู้เกี่ยวข้องด้าน IT เท่านั้น
  - Federal: การตัดสินใจในรูปแบบคุณะกรรมการที่มีหลายๆฝ่ายรวมทั้ง แผนก IT ด้วย
  - IT Duopoly: การตัดสินใจร่วมกันสองส่วน ซึ่งมักจะเป็น IT dept. กับ หัวหน้าหน่วยงานที่ใช้ระบบ
  - Feudal system: Process/business unit leader ตัดสินใจเอง
  - Anarchy: each individual/small group pursue his,her or their own IT agenda

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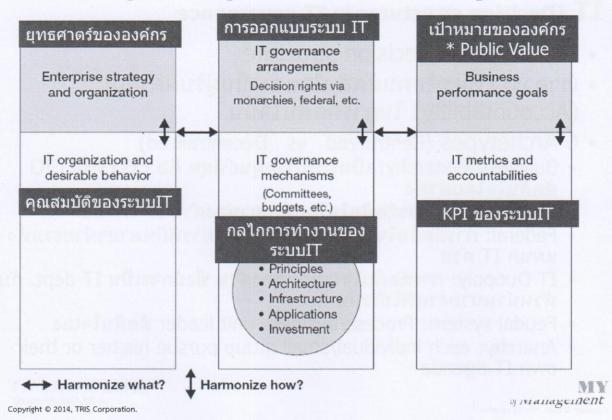
# ภูมิทัศน์การตัดสินใจ (Decision Landscape)

	DECISION	DOMAIN								
GOVERNANCE ARCHETYPE	IT Principles		IT Architecture		IT Infrastructure Strategies			Business Application Needs		estment
	Input	Decision	Input	Decision	Input	Decision	Input	Decision	Input	Decision
Business Monarchy	Chairman and CEO									Investment committee
IT Monarchy		• CIO		• CIO • EAO	• EAO					
Federal			Architecture exception		111			1111	• Funding authorization	
IT Duopoly	,				• Services catalog	• IT Council • CSS Board			• IT Council • CSS Board • CIO	
Feudal	/ Most co	ommon	• CTAC				All business leaders	Business CIO     Some busine leaders     CTAC		

รู้ไปทำไม ??

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## แนวคิด (Conceptual framework)



# รู้ไปทำไมนี่ แนวคิด

- มุมมองขององค์กร
  - จะได้เอาไปใช้ <u>ออกแบบระบบ</u>พร้อมๆกับกลไกการ
     ควบคุมและติดตาม
  - วงจรชีวิตของระบบ IT
    - ออกแบบ พัฒนา ทดสอบ ใช้งานจริง ปรับปรุง
    - อะไรที่มีผลกระทบมากสุด
    - อะไรที่ถูกที่สุดถ้าต้องการแก้ไข
- มุมมอง Auditor
  - ระบบการทำงานดีไหม .... ออกแบบมาดีไหม ถ้าดีการ
     เชือมโยงจะมี

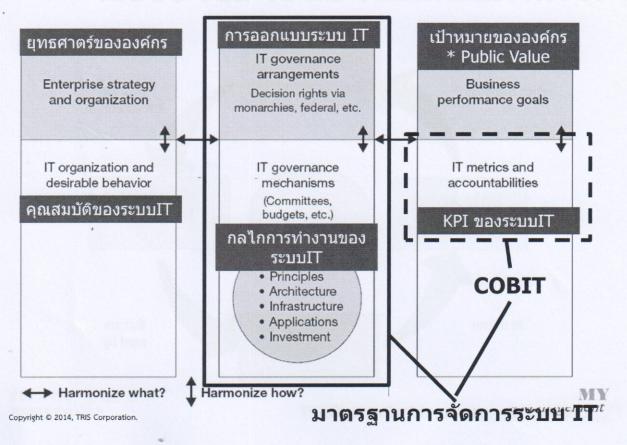
## มาตรฐานการบริหารจัดการระบบ ICT

- เป็น Best Practices
- เอาไปใช้ประโยชน์อย่างไร?
  - ตัวอย่างของการดำเนินการให้ได้ IT Good Governance
  - ตอบคำถามที่ว่าทำอย่างไร
- มุมมองขององค์กร
  - ช่วยในการออกแบบ และกำหนดกลไกการดำเนินการ
- มุมมองของ Auditor
  - ตรวจสอบว่าองค์ประกอบสำคัญๆ มีใหม
  - แนะนำได้ว่าจะต้องทำอย่างไร ต้องมีอะไร

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# แนวคิด (Conceptual framework)



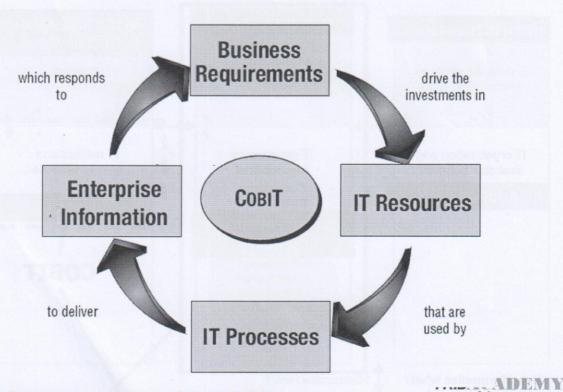
#### COBIT

- IT Governance according to COBIT
- COBIT 4.1 & 5

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#### วงจรการออกแบบระบบ IT ของ COBIT



cop คำงอิงกรเอนมาตรฐานการดำเนินงาน CoBiT

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#### What is COBIT?

Control Objective for Information and related Technologies (COBIT)

- Making a link to the business requirements
- Provide good practices across a domain and process framework
- strongly focused on control and less on execution
- help optimize IT-enabled investments, ensure service delivery
- provide a measure against which to judge when things do go wrong

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#### COBIT & Related Frameworks/Standards

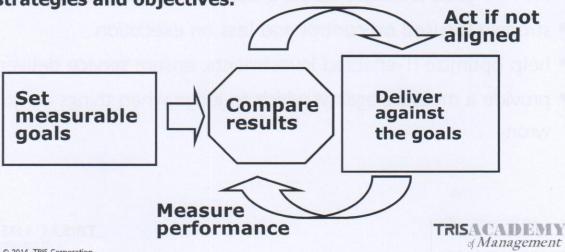
Organizations find it convenient to use COBIT because COBIT relates to other frameworks/standards, such as ITIL, ISO 17799, CMM, and COSO.

ITIL	ISO 17799	CMM	COSO
The IT Infrastructure Library is a collection of best practices in IT service management. It is focused on the "how" of IT or service and its processes and the central role of the user.	The Code of Practice for Information Security Management is an international standard based on BS 7799-1. It is presented as the best practice for implementing information security management.	The scheme for certification of the software quality management system to improve the effectiveness of the quality management system and targets customers, suppliers and assurance professionals	The COSO Framework is an effective standard and an accepted framework for establishing internal controls and determining their effectiveness.

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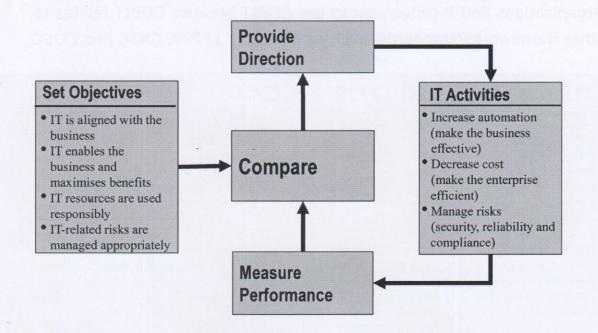
#### Definition

 IT governance, like other governance subjects, is the responsibility of executives and shareholders (represented by the board of directors). It consists of the leadership and organizational structures and processes that ensure that the organization's IT sustains and extends the organization's strategies and objectives.



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#### .IT Governance Framework



#### Who does COBIT serve?

- Stakeholders within the enterprise who have an interest in generating value from IT investments
- Internal and external stakeholders who provide the IT services
- Internal and external stakeholders who have a control/risk responsibility

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#### Stakeholder Value and Business Objectives

		Relation to Governance Objectives		
BSC Dimension	Enterprise Goal	Benefits Realisation	Risk Optimisation	Resource Optimisation
Financial	Stakeholder value of business investments	P		S
	2. Portfolio of competitive products and services	Р	P	S
	Managed business risk (safeguarding of assets)		P	S
	4. Compliance with external laws and regulations		P	
	5. Financial transparency	P	S	S
Customer	6. Customer-oriented service culture	P		S
	7. Business service continuity and availability		P	
	8. Agile responses to a changing business environment	P		S
	Information-based strategic decision making	P	P	P
	10. Optimisation of service delivery costs	P		P
Internal	11. Optimisation of business process functionality	Р		Р
	12. Optimisation of business process costs	Р		P
	13. Managed business change programmes	Р	P	S
	14. Operational and staff productivity	Р		P
	15. Compliance with internal policies		P	
Learning and Growth	16. Skilled and motivated people	S	Р	P
	17. Product and business innovation culture	P		

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#### **Governance Fundamental**



**Enterprise governance** is a set of responsibilities and practices exercised by the board and executive management with the goal of:

- Providing strategic direction
- Ensuring that **objectives** are achieved
- Ascertaining that **risks** are managed appropriately
- Verifying that the enterprise's resources are used responsibly

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#### IT governance is:

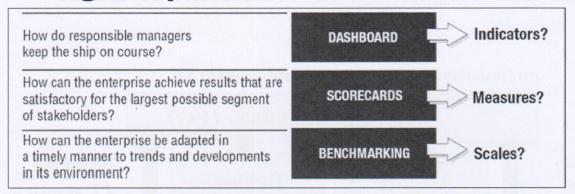
- The responsibility of the board of directors and executive management
- An integral part of enterprise governance, consisting of the leadership, organisational structures and processes that ensure that the enterprise's IT sustains and extends the organisation's strategies and objectives

2005 64% Doing something about it 36%
2003 58% 42% Not doing something about

Source: Surveys by PwC for the IT Governance Institute Sep-Oct 2003 and Sep-Oct 2005



## **Design to provide direction**



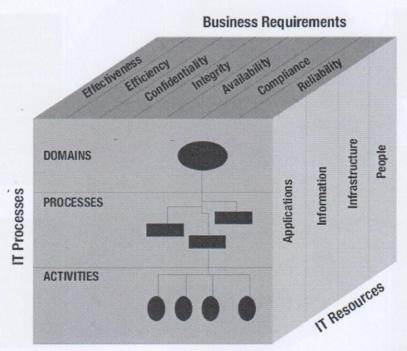
An answer to these requirements of determining and monitoring the appropriate IT control and performance level is COBIT's definition of:

- Benchmarking of IT process performance and capability, expressed as maturity models, derived from the Software Engineering Institute's Capability Maturity Model (CMM)
- Goals and metrics of the IT processes to define and measure their outcome and performance based on the principles of Robert Kaplan and David Norton's balanced business scorecard
- Activity goals for getting these processes under control, based on COBIT's control objectives

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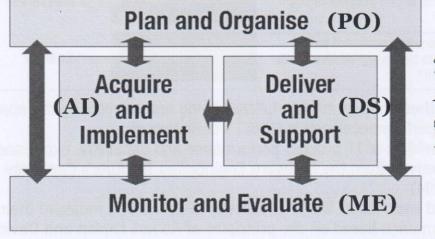
#### กรอบการวิเคราะห์องค์ประกอบของระบบ IT



#### ตัวอย่าง มาตรฐานการจัดการและพัฒนาระบบ IT

การกำหนดทิศทางการพัฒนาระบบและการให้บริการด้าน  $m{IT}$ 

จัดทำ/จัดหา ระบบ **IT** พร้อมการ นำไป ประยุกต์ใช้

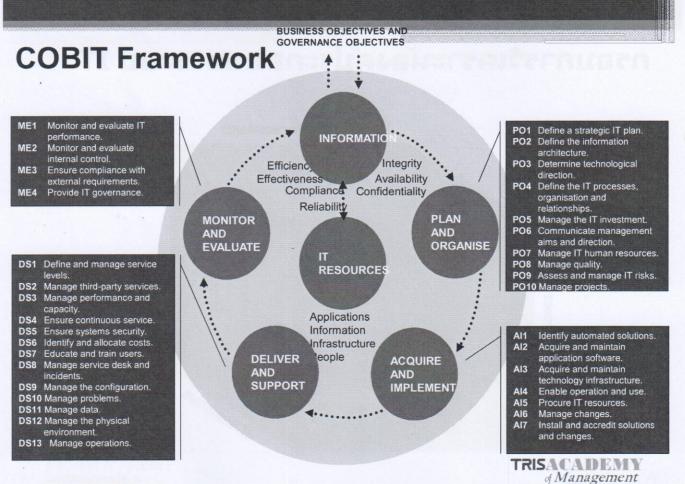


ให้บริการด้าน
IT ตลอดจน
ดูแลรักษา
ระบบ

ตรวจติดตามประเมินผลการดำเนินการของระบบ  $m{IT}$  ให้สอดคล้องกับเป้าหมายที่ได้ตั้งไว้

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# PLAN AND ORGANIZE (PO)

- PO1 Define a strategic IT plan.
- PO2 Define the information architecture.
- PO3 Determine technological direction.
- PO4 Define the IT processes, organisation and relationships.
- PO5 Manage the IT investment.
- P06 Communicate management aims and direction.
- PO7 Manage IT human resources.
- PO8 Manage quality.
- PO9 Assess and manage IT risks.
- P010 Manage projects.

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# ACQUIRE AND IMPLEMENT (AI)

All Identify automated solutions.

Al2 Acquire and maintain application software.

Al3 Acquire and maintain technology infrastructure.

Al4 Enable operation and use.

Al5 Procure IT resources.

Al6 Manage changes.

Al7 Install and accredit solutions and changes.

# DELIVER AND SUPPORT (DS)

DS1 Define and manage service levels.

DS2 Manage third-party services.

DS3 Manage performance and capacity.

DS4 Ensure continuous service.

DS5 Ensure systems security.

DS6 Identify and allocate costs.

DS7 Educate and train users.

DS8 Manage service desk and incidents.

DS9 Manage the configuration.

DS10 Manage problems.

DS11 Manage data.

DS12 Manage the physical environment.

DS13 Manage operations.

DEM A

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# MONITOR AND EVALUATE (ME)

ME1 Monitor and evaluate IT performance.

ME2 Monitor and evaluate internal control.

ME3 Ensure compliance with external requirements.

ME4 Provide IT governance.

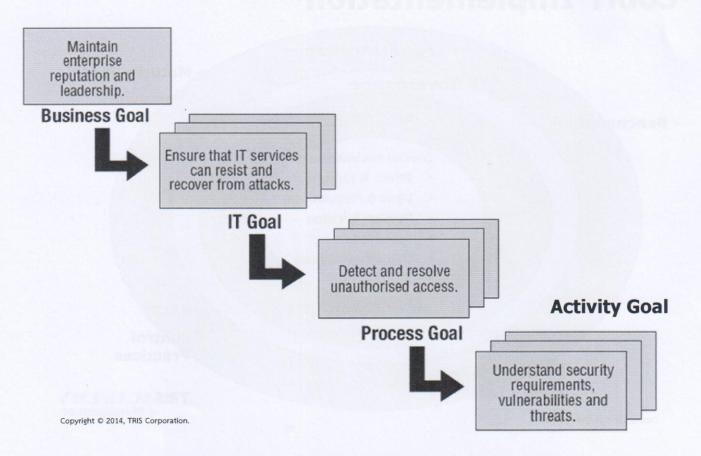
# **CobiT Implementation**



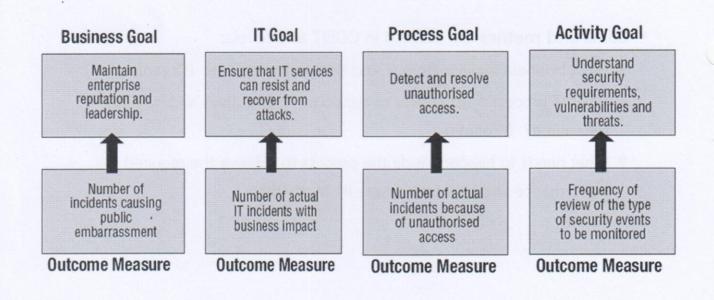
# Performance measurement

- Goals and metrics are defined in COBIT at 3 levels:
  - What business expects from IT and how to measure it? (Organization)
  - What IT process must deliver to support IT's objectives and how to measure it? (Process)
  - What needs to happen inside the process to achieve the required performance and how to measure it? (Activity)

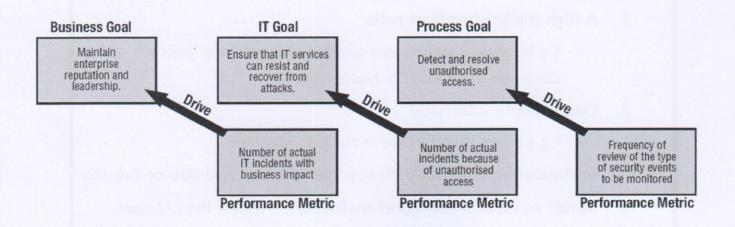
# Example of goal relationships



# Example of outcome measures



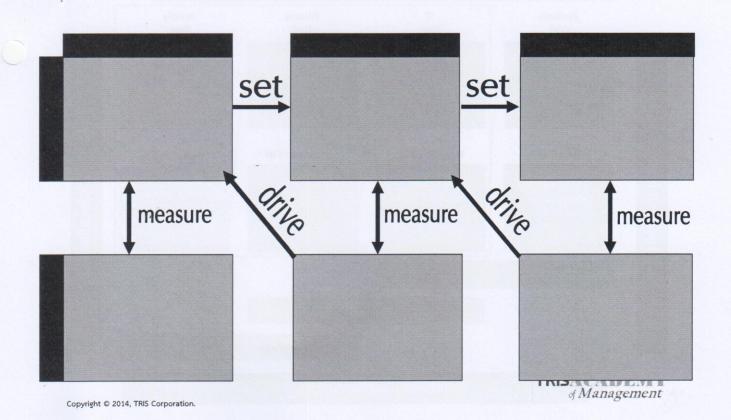
# Performance drivers



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# Goal & Metrics in COBIT



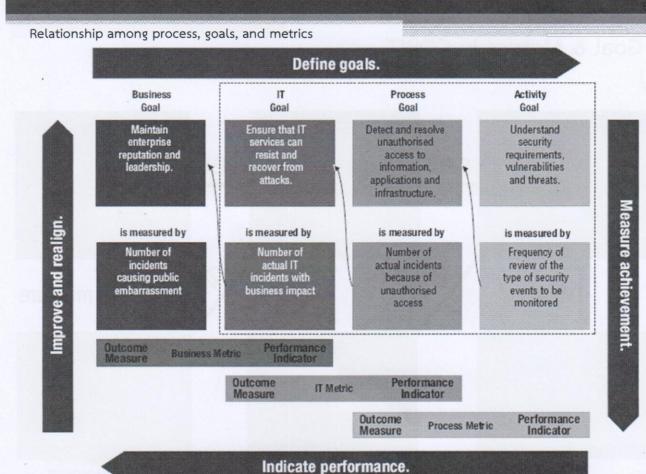
# COBIT's Metrics

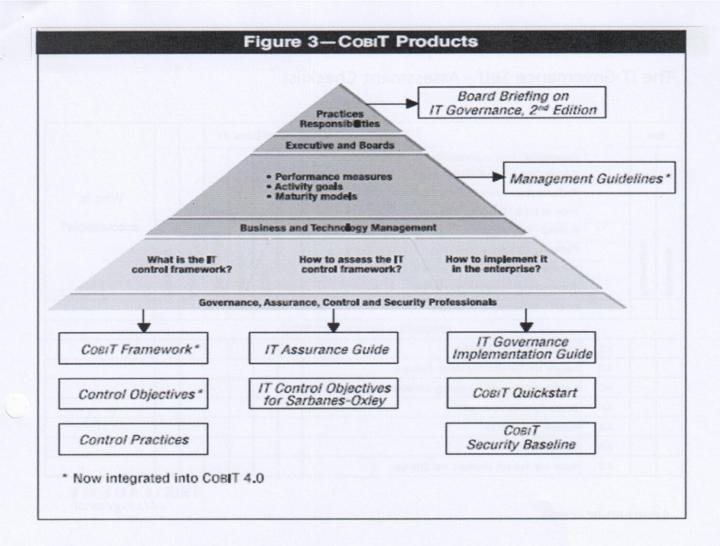
The metrics are developed based on the following characteristics:

- 1. A high insight-to-effort ratio
  - E.g. insight into performance and the achievement of goals as compared to the effort to capture them
- 2. Comparable internally
  - E.g. percent against a base or numbers over time
- 3. Comparable externally irrespective of enterprise size or industry
- Better to have a few good metrics than longer list of lowerquality metrics
- 5. Easy to measures, not to be confused with target

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The IT Governance Self - Assessment Checklist

R	sk			W	/ho D	oes	It?			
	PO1 PO2 PO3 PO4 PO5 PO6 PO7	Importance - How important for the organization on								
			a scale from 1 (not at all) to 5 (very)							
	a scale from 1 (not at all) to 5 (very)  Performance - how well it is done, from 1 (don't know or badly) to 5 (very well)  Audited - Yes, Nor or?  Formality - is there a contract, an SLA or a clearly documente procedure? (Yes, No or ?)  Accountable - Name or "don't know"  COBIT's Domains and Processes  PLANNING AND ORGA  PO1 Define a Strategic IT Plan  PO2 Define the Information Architecture  PO3 Determine the Technological Direction  PO4 Define the IT Processes, Organization and Relations PO5 Manage the IT Investment  PO6 Communicate Management aims and Direction		Performance - how well it is done, from 1 (don't							Who is
			know or badly) to 5 (very well)							
			Audited - Yes, Nor or?						199	accountable?
3			Formality - is there a contract, an SLA or a clearly				Don't Know		2	
3			documente procedure? (Yes, No or ?)		- e	side	* X	ited	Formality	
aniibon <b>e</b> nice		Accountable - Name or "don't know"	<b>=</b>	Other	Outside	Don	Audited	For		
		Importance - How important for the organization on a scale from 1 (not at all) to 5 (very)  Performance - how well it is done, from 1 (don't know or badly) to 5 (very well)  Audited - Yes, Nor or?  Formality - is there a contract, an SLA or a clearly documente procedure? (Yes, No or?)  Accountable - Name or "don't know"  COBIT's Domains and Processes  PLANNING AND ORGANI  PO1 Define a Strategic IT Plan  PO2 Define the Information Architecture  PO3 Determine the Technological Direction  PO4 Define the IT Processes, Organization and Relationship PO5 Manage the IT Investment  PO6 Communicate Management aims and Direction  PO7 Manage IT Human Resources  PO8 Manage Quality  PO9 Assess and Manage IT Risks  PO10 Manage Projects								
			PLANNING AND ORGANIZA	TION						
	PLANNING AND ORGANIZA PQ1 Define a Strategic IT Plan									
		PO2	Define the Information Architecture	n L						
		PO3	Determine the Technological Direction							
		a scale from 1 (not at all) to 5 (very)  Performance - how well it is done, from 1 (don't know or badly) to 5 (very well)  Audited - Yes, Nor or?  Formality - is there a contract, an SLA or a clearly documente procedure? (Yes, No or?)  Accountable - Name or "don't know"  COBIT's Domains and Processes  PLANNING AND ORGANIZ  PO1 Define a Strategic IT Plan  PO2 Define the Information Architecture  PO3 Determine the Technological Direction  PO4 Define the IT Processes, Organization and Relationships  PO5 Manage the IT Investment  PO6 Communicate Management aims and Direction  PO7 Manage IT Human Resources  PO8 Manage Quality  PO9 Assess and Manage IT Risks  PO10 Manage Quality  PO11 Manage Quality  Manage Quality  PO11 Manage Quality  Manage Quality								
		PO5	a scale from 1 (not at all) to 5 (very)  Performance - how well it is done, from 1 (don't know or badly) to 5 (very well)  Audited - Yes, Nor or?  Formality - is there a contract, an SLA or a clearly documente procedure? (Yes, No or ?)  Accountable - Name or "don't know"  COBIT's Domains and Processes  PLANNING AND ORGAN  PO1 Define a Strategic IT Plan  PO2 Define the Information Architecture  PO3 Determine the Technological Direction  PO4 Define the IT Processes, Organization and Relationship  PO5 Manage the IT Investment  PO6 Communicate Management aims and Direction  PO7 Manage IT Human Resources  PO8 Manage Quality  PO9 Assess and Manage IT Risks  PO10 Manage Projects  PO11 Manage Quality  PO12 Manage Quality							
2000		Importance - How important for the organization on a scale from 1 (not at all) to 5 (very)  Performance - how well it is done, from 1 (don't know or badly) to 5 (very well)  Audited - Yes, Nor or?  Formality - is there a contract, an SLA or a clearly documente procedure? (Yes, No or?)  Accountable - Name or "don't know"  COBIT's Domains and Processes  PLANNING AND ORGANIZA  PO1 Define a Strategic IT Plan  PO2 Define the Information Architecture  PO3 Determine the Technological Direction  PO4 Define the IT Processes, Organization and Relationships  PO5 Manage the IT Investment  PO6 Communicate Management aims and Direction  PO7 Manage IT Human Resources  PO8 Manage Quality  PO9 Assess and Manage IT Risks  PO10 Manage Projects	Communicate Management aims and Direction							
			Assess and Manage IT Risks							
			Manage Projects							

# The IT Governance Self - Assessment Checklist

R	tisk			V	Vho [	Does	It?			
			Importance - How important for the organization on		T		T			
			Identify Automated Solutions  Acquire and Maintain Application Software  Acquire and Maintain Technology infrastructure							
			Performance - how well it is done, from 1 (don't							1871
	-		know or badly) to 5 (very well)							Who is
			Audited - Yes, Nor or?		-					accountable?
e	Performance		Formality - is there a contract, an SLA or a clearly				MO		>	
Importance	Orm		documente procedure? (Yes, No or ?)		-	ide	t Kn	peq	alit	
m m	Реп		Accountable - Name or "don't know"	E	Other	Outside	Jon't Know	Audited	Formality	
			COBIT's Domains and Processes				۳	Q	ш	
			ACQUISITION AND IMPLEM	ENTATIO	N					
		Al1	Identify Automated Solutions				T			
		Al2	Acquire and Maintain Application Software							
		Al3	Acquire and Maintain Technology infrastructure							
		Al4	Enable Operation and use.							
		AI5	Procure IT resources							
		AI6	Manage Changes.							
		AI7	Install and Accredit Soultions and Changes							

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# The IT Governance Self - Assessment Checklist

F	RISK			V	Vho I	Does	It?			
			Importance - How important for the organization on		T	T	Т			
			a scale from 1 (not at all) to 5 (very)							
			Performance - how well it is done, from 1 (don't							1871 1-
			know or badly) to 5 (very well)		10					Who is accountable?
Importance			Audited - Yes, Nor or?							
	ance		Formality - is there a contract, an SLA or a clearly				WOI			
orta	l l		documente procedure? (Yes, No or ?)		-	ide	Z Z	per	afit	
Importance ZB Performance Rich	- 40	Accountable - Name or "don't know"	E	Other	Outside	Don't Know	Audited	Formality		
	Importance - How important for the organization or a scale from 1 (not at all) to 5 (very)  Performance - how well it is done, from 1 (don't know or badly) to 5 (very well)  Audited - Yes, Nor or?  Formality - is there a contract, an SLA or a clearly documente procedure? (Yes, No or ?)  Accountable - Name or "don't know"  COBIT's Domains and Processes  DELIVERY AND SU  DS1 Define and Manage Service Levels  DS2 Manage Third - party Services  DS3 ' Manage Performance and Capacity  DS4 Ensure Continuous Service  DS5 Ensure Systems Security  DS6 Identify and Allocate Costs  DS7 Educate and Train Users  DS8 Manage Service desk and Incidents  DS9 Manage Problems  DS10 Manage Problems  DS11 Manage Data  DS12 Manage the Physical Environment	-	-	-	-	- A	LL.			
		-	DELIVERY AND SUPP	ORT						
		DS1	Define and Manage Service Levels							
	DS1 DS2 DS3 DS4 DS5 DS6 DS6	Manage Third - party Services								
		DS3 '	Manage Performance and Capacity							
		DS4	Ensure Continuous Service							
DS	DS5	Ensure Systems Security								
	DSG	Identify and Allocate Costs								
DELIVERY AND SUI DS1 Define and Manage Service Levels DS2 Manage Third - party Services DS3 / Manage Performance and Capacity DS4 Ensure Continuous Service DS5 Ensure Systems Security DS6 Identify and Allocate Costs DS7 Educate and Train Users DS8 Manage Service desk and Incidents DS9 Manage the Configuration DS10 Manage Problems DS11 Manage Data DS12 Manage the Physical Environment DS13 Manage Operations										
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		DS9	Manage the Configuration							
		DS10	Manage Problems							
		DS11	Manage Data							
		DS12	Manage the Physical Environment							
	DS8 Manage Service desk and Incidents DS9 Manage the Configuration DS10 Manage Problems DS11 Manage Data DS12 Manage the Physical Environment DS13 Manage Operations									

# The COBIT 5 Framework

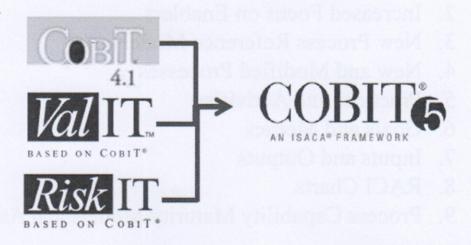
- Simply stated, COBIT 5 helps enterprises create optimal value from IT by maintaining a balance between realising benefits and optimising risk levels and resource use.
- COBIT 5 enables information and related technology to be governed and managed in a holistic manner for the entire enterprise, taking in the full end-to-end business and functional areas of responsibility, considering the IT-related interests of internal and external stakeholders.
- The COBIT 5 (5) principles and (7) enablers are generic and useful for enterprises of all sizes, whether commercial, not-for-profit or in the public sector.

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Why COBIT 5?

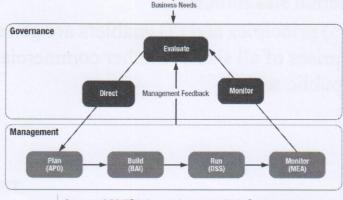
COBIT 5 has clarified management level processes and integrated COBIT 4.1, Val IT and Risk IT content into one process reference model



# COBIT 5 Revised Framework

The COBIT 5 process reference model subdivides the IT-related practices and activities of the enterprise into two main areas—governance and management—with management further divided into domains of processes:

- The GOVERNANCE domain contains five governance processes; within each process, evaluate, direct and monitor (EDM) practices are defined.
- The four MANAGEMENT domains are in line with the responsibility areas of plan, build, run and monitor (PBRM)



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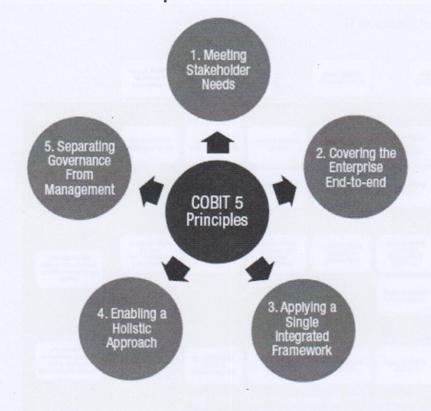


# Areas of Change

- The following slides summarise the major changes in COBIT 5 content and how they may impact GEIT implementation/improvement:
  - 1. New GEIT Principles
  - 2. Increased Focus on Enablers
  - 3. New Process Reference Model
  - 4. New and Modified Processes
  - 5. Practices and Activities
  - 6. Goals and Metrics
  - 7. Inputs and Outputs
  - 8. RACI Charts
  - 9. Process Capability Maturity Models and Assessments

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# **COBIT 5 Principles**

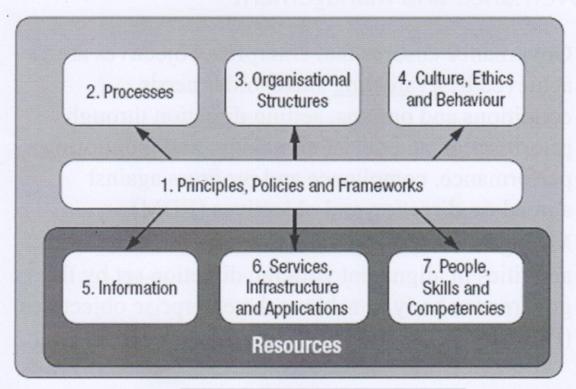


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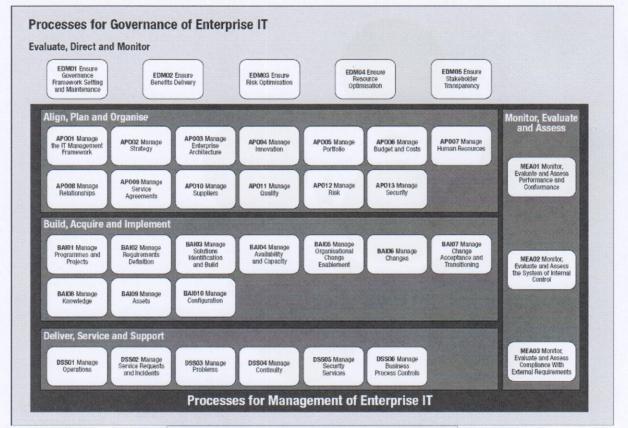
# **COBIT 5 Enablers**



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# New Process Reference Model



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# Governance and Management

- Governance ensures that enterprise objectives are achieved by <u>evaluating</u> stakeholder needs, conditions and options; setting <u>direction</u> through prioritisation and decision making; and <u>monitoring</u> performance, compliance and progress against agreed-on direction and objectives (EDM).
- Management plans, builds, runs and monitors
   activities in alignment with the direction set by the
   governance body to achieve the enterprise objectives
   (PBRM).

In Summary ...

COBIT 5 brings together the five principles that allow the enterprise to build an effective governance and management framework based on a holistic set of seven enablers that optimises information and technology investment and use for the benefit of stakeholders.

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Q&A

Thank You

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> e-Mail: trisacademy@tris.co.th www.trisacademy.com

# **BUSINESS OBJECTIVES GOVERNANCE OBJECTIVES** ME1 Monitor and evaluate IT performance. PO1 Define a strategic IT plan. ME2 Monitor and evaluate internal control PO2 Define the information architecture. ME3 Ensure compliance with external requirements. PO3 Determine technological direction. ME4 Provide IT governance. PO4 Define the IT processes, organisation and relationships. PO5 Manage the IT investment. PO6 Communicate management aims and direction. PO7 Manage IT human resources. PO8 Manage quality. PO9 Assess and manage IT risks. PO10 Manage projects. DS1 Define and manage service levels. DS2 Manage third-party services. All Identify automated solutions. DS3 Manage performance and capacity. Al2 Acquire and maintain application software. DS4 Ensure continuous service. Al3 Acquire and maintain technology infrastructure. DS5 Ensure systems security. DS6 Identify and allocate costs. Al4 Enable operation and use. Al5 Procure IT resources. DS7 Educate and train users. Al6 Manage changes. DS8 Manage service desk and incidents. AI7 Install and accredit solutions and changes. DS9 Manage the configuration. DS10 Manage problems. DS11 Manage data. DS12 Manage the physical environment. DS13 Manage operations.

# Plan and Organise Define a Strategic IT Plan

# PROCESS DESCRIPTION

# PO1 Define a Strategic IT Plan

IT strategic planning is required to manage and direct all IT resources in line with the business strategy and priorities. The IT function and business stakeholders are responsible for ensuring that optimal value is realised from project and service portfolios. The strategic plan improves key stakeholders' understanding of IT opportunities and limitations, assesses current performance, identifies capacity and human resource requirements, and clarifies the level of investment required. The business strategy and priorities are to be reflected in portfolios and executed by the IT tactical plan(s), which specifies concise objectives, action plans and tasks that are understood and accepted by both business and IT.



# Plan and Organise Acquire and Implement Deliver and Support Monitor and Evaluate

# Control over the IT process of

Define a strategic IT plan

## that satisfies the business requirement for IT of

sustaining or extending the business strategy and governance requirements whilst being transparent about benefits, costs and risks

# by focusing on

incorporating IT and business management in the translation of business requirements into service offerings, and the development of strategies to deliver these services in a transparent and effective manner

## is achieved by

- Engaging with business and senior management in aligning IT strategic planning with current and future business needs
- · Understanding current IT capabilities
- Providing for a prioritisation scheme for the business objectives that quantifies the business requirements

## and is measured by

- Percent of IT objectives in the IT strategic plan that support the strategic business plan
- Percent of IT projects in the IT project portfolio that can be directly traced back to the IT tactical plans
- Delay between updates of IT strategic plan and updates of IT tactical plans







# PO1 Define a Strategic IT Plan

# PO1.1 IT Value Management

Work with the business to ensure that the enterprise portfolio of IT-enabled investments contains programmes that have solid business cases. Recognise that there are mandatory, sustaining and discretionary investments that differ in complexity and degree of freedom in allocating funds. IT processes should provide effective and efficient delivery of the IT components of programmes and early warning of any deviations from plan, including cost, schedule or functionality, that might impact the expected outcomes of the programmes. IT services should be executed against equitable and enforceable service level agreements (SLAs). Accountability for achieving the benefits and controlling the costs should be clearly assigned and monitored. Establish fair, transparent, repeatable and comparable evaluation of business cases, including financial worth, the risk of not delivering a capability and the risk of not realising the expected benefits.

# PO1.2 Business-IT Alignment

Establish processes of bi-directional education and reciprocal involvement in strategic planning to achieve business and IT alignment and integration. Mediate between business and IT imperatives so priorities can be mutually agreed.

# PO1.3 Assessment of Current Capability and Performance

Assess the current capability and performance of solution and service delivery to establish a baseline against which future requirements can be compared. Define performance in terms of IT's contribution to business objectives, functionality, stability, complexity, costs, strengths and weaknesses.

# PO1.4 IT Strategic Plan

Create a strategic plan that defines, in co-operation with relevant stakeholders, how IT goals will contribute to the enterprise's strategic objectives and related costs and risks. It should include how IT will support IT-enabled investment programmes, IT services and IT assets. IT should define how the objectives will be met, the measurements to be used and the procedures to obtain formal sign-off from the stakeholders. The IT strategic plan should cover investment/operational budget, funding sources, sourcing strategy, acquisition strategy, and legal and regulatory requirements. The strategic plan should be sufficiently detailed to allow for the definition of tactical IT plans.

## PO1.5 IT Tactical Plans

Create a portfolio of tactical IT plans that are derived from the IT strategic plan. The tactical plans should address IT-enabled programme investments, IT services and IT assets. The tactical plans should describe required IT initiatives, resource requirements, and how the use of resources and achievement of benefits will be monitored and managed. The tactical plans should be sufficiently detailed to allow the definition of project plans. Actively manage the set of tactical IT plans and initiatives through analysis of project and service portfolios.

# PO1.6 IT Portfolio Management

Actively manage with the business the portfolio of IT-enabled investment programmes required to achieve specific strategic business objectives by identifying, defining, evaluating, prioritising, selecting, initiating, managing and controlling programmes. This should include clarifying desired business outcomes, ensuring that programme objectives support achievement of the outcomes, understanding the full scope of effort required to achieve the outcomes, assigning clear accountability with supporting measures, defining projects within the programme, allocating resources and funding, delegating authority, and commissioning required projects at programme launch.

# Plan and Organise Define a Strategic IT Plan

# MANAGEMENT GUIDELINES

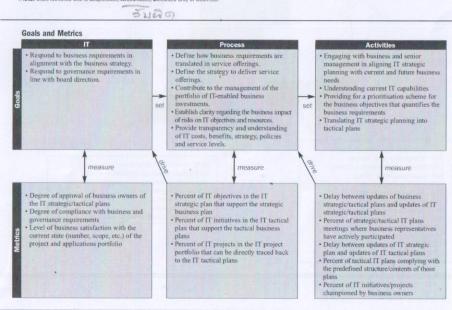
# PO1 Define a Strategic IT Plan

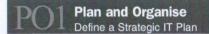
From	Inputs
P05	Cost-benefits reports
P09	Risk assessment
PO10	Updated IT project portfolio
DS1	New/updated service requirements; updated IT service portfolio
*	Business strategy and priorities
*	Programme portfolio
ME1	Performance input to IT planning
ME4	Report on IT governance status; enterprise strategic direction for IT

Outhurs	10						
Strategic IT plan	P02F	P06	P08	P09	AI1	DS1	
Tactical IT plans	P02F	P06	P09	Al1	DS1		
IT project portfolio	P05	P06	PO10	AI6			
IT service portfolio	P05	P06	P09	DS1			FIELD
IT sourcing strategy	DS2					Total S	
IT acquisition strategy	AI5	11.0		in pair			7

<sup>\*</sup> Inputs from outside CosiT

RACI Chart	Functio	ns /	//	//	//	//	1	//	//	//	//
	\(\delta_{\text{c}}\)	040	/ Refu	Cio Elecutivo	Using	Head C Process Ou	Chief	Head -	Head responses	PMO Moministrati.	Romaniance, Audy
Activities	15	15	10	10	14	12	10	12	12	1 4	134
Activities  Link business goals to IT goals.	C	10	A/R	R	C	14	/ 0	1 4	1 4	/ 4	13.5
		0			C	C	C	C	C	/ 4	C
Link business goals to IT goals.	C	1	A/R	R	C	0		0		1	
Identify critical dependencies and current performance.	C	C	A/R R	R A/R	C	С	С	С	C	I R	С





# P01 Define a Strategic IT Plan

Management of the process of Define a strategic IT plan that satisfies the business requirement for IT of sustaining or extending the business strategy and governance requirements whilst being transparent about benefits, costs and risks is:

# O Non-existent when

IT strategic planning is not performed. There is no management awareness that IT strategic planning is needed to support business goals.

#### 1 Initial / Ad Hoc when

The need for IT strategic planning is known by IT management. IT planning is performed on an as-needed basis in response to a specific business requirement. IT strategic planning is occasionally discussed at IT management meetings. The alignment of business requirements, applications and technology takes place reactively rather than by an organisationwide strategy. The strategic risk position is identified informally on a project-by-project basis.

#### 2 Repeatable but Intuitive when

IT strategic planning is shared with business management on an as-needed basis. Updating of the IT plans occurs in response to requests by management. Strategic decisions are driven on a project-by-project basis without consistency with an overall organisation strategy. The risks and user benefits of major strategic decisions are recognised in an intuitive way.

#### 3 Defined when

A policy defines when and how to perform IT strategic planning. IT strategic planning follows a structured approach that is documented and known to all staff. The IT planning process is reasonably sound and ensures that appropriate planning is likely to be performed. However, discretion is given to individual managers with respect to implementation of the process, and there are no procedures to examine the process. The overall IT strategy includes a consistent definition of risks that the organisation is willing to take as an innovator or follower. The IT financial, technical and human resources strategies increasingly influence the acquisition of new products and technologies. IT strategic planning is discussed at business management meetings.

## 4 Managed and Measurable when

IT strategic planning is standard practice and exceptions would be noticed by management. IT strategic planning is a defined management function with senior-level responsibilities. Management is able to monitor the IT strategic planning process, make informed decisions based on it and measure its effectiveness. Both short-range and long-range IT planning occurs and is cascaded down into the organisation, with updates done as needed. The IT strategy and organisationwide strategy are increasingly becoming more co-ordinated by addressing business processes and value-added capabilities and leveraging the use of applications and technologies through business process re-engineering. There is a well-defined process for determining the usage of internal and external resources required in system development and operations.

# 5 Optimised when

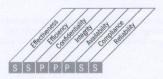
IT strategic planning is a documented, living process; is continuously considered in business goal setting; and results in discernible business value through investments in IT. Risk and value-added considerations are continuously updated in the IT strategic planning process. Realistic long-range IT plans are developed and constantly updated to reflect changing technology and business-related developments. Benchmarking against well-understood and reliable industry norms takes place and is integrated with the strategy formulation process. The strategic plan includes how new technology developments can drive the creation of new business capabilities and improve the competitive advantage of the organisation.

# Plan and Organise Assess and Manage IT Risks

# PROCESS DESCRIPTION

# PO9 Assess and Manage IT Risks

A risk management framework is created and maintained. The framework documents a common and agreed-upon level of IT risks, mitigation strategies and residual risks. Any potential impact on the goals of the organisation caused by an unplanned event is identified, analysed and assessed. Risk mitigation strategies are adopted to minimise residual risk to an accepted level. The result of the assessment is understandable to the stakeholders and expressed in financial terms, to enable stakeholders to align risk to an acceptable level of tolerance.





#### Control over the IT process of

Assess and manage IT risks

## that satisfies the business requirement for IT of

analysing and communicating IT risks and their potential impact on business processes and goals

# by focusing on

development of a risk management framework that is integrated in business and operational risk management frameworks, risk assessment, risk mitigation and communication of residual risk

## is achieved by

- Ensuring that risk management is fully embedded in management processes, internally and externally, and consistently applied
- · Performing risk assessments
- · Recommending and communicating risk remediation action plans

## and is measured by

- · Percent of critical IT objectives covered by risk assessment
- · Percent of identified critical IT risks with action plans developed
- Percent of risk management action plans approved for implementation







# PO9 Assess and Manage IT Risks

## PO9.1 IT Risk Management Framework

Establish an IT risk management framework that is aligned to the organisation's (enterprise's) risk management framework.

#### PO9.2 Establishment of Risk Context

Establish the context in which the risk assessment framework is applied to ensure appropriate outcomes. This should include determining the internal and external context of each risk assessment, the goal of the assessment, and the criteria against which risks are evaluated.

## PO9.3 Event Identification

Identify events (an important realistic threat that exploits a significant applicable vulnerability) with a potential negative impact on the goals or operations of the enterprise, including business, regulatory, legal, technology, trading partner, human resources and operational aspects. Determine the nature of the impact and maintain this information. Record and maintain relevant risks in a risk registry.

#### PO9.4 Risk Assessment

Assess on a recurrent basis the likelihood and impact of all identified risks, using qualitative and quantitative methods. The likelihood and impact associated with inherent and residual risk should be determined individually, by category and on a portfolio basis.

## PO9.5 Risk Response

Develop and maintain a risk response process designed to ensure that cost-effective controls mitigate exposure to risks on a continuing basis. The risk response process should identify risk strategies such as avoidance, reduction, sharing or acceptance; determine associated responsibilities; and consider risk tolerance levels.

## PO9.6 Maintenance and Monitoring of a Risk Action Plan

Prioritise and plan the control activities at all levels to implement the risk responses identified as necessary, including identification of costs, benefits and responsibility for execution. Obtain approval for recommended actions and acceptance of any residual risks, and ensure that committed actions are owned by the affected process owner(s). Monitor execution of the plans, and report on any deviations to senior management.

# Plan and Organise Assess and Manage IT Risks

# MANAGEMENT GUIDELINES

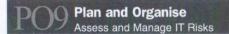
# P09 Assess and Manage IT Risks

From	Inputs
P01	Strategic and tactical IT plans, IT service portfolio
PO10	Project risk management plan
DS2	Supplier risks
DS4	Contingency test results
DS5	Security threats and vulnerabilities
ME1	Historical risk trends and events
ME4	Enterprise appetite for IT risks

Outputs	To	la Li	10	BIG.	200		
Risk assessment	P01	DS4	DS5	DS12	ME4		
Risk reporting	ME4						
IT-related risk management guidelines	P06		1			FILE	
IT-related risk remedial action plans	P04	A16					

RACI Chart	Functio	ns /	//	//	//	//	ement	//	//	//	///
Activities	2/		Bush	Clo Clecutivo	Bush	Head Senior Man	Chies	Head C	Head	Pino Maministrati	Compliance Augit
Determine risk management alignment (e.g., assess risk).	A	R/A	C	C	R/A	1					1
Understand relevant strategic business objectives.		C	C	R/A	C	C					1
Understand relevant business process objectives.				C	C	R/A					1
Identify internal IT objectives, and establish risk context.					R/A		C	C	C	111	1
Identify events associated with objectives (some events are business-oriented [business is A]; some are IT-oriented [IT is A, business is C]).	1			A/C	A	R	R	R	R		С
Assess risk associated with events.				A/C	Α	R	R	R	R		С
Evaluate and select risk responses.	1	1	Α	A/C	A	R	R	R	R		C
Prioritise and plan control activities.	C	С	A	A	R	R	C	C	C		C
Approve and ensure funding for risk action plans.		A	A		R	1	1	1	1		1.
Maintain and monitor a risk action plan.	A	C	1	R	R	C	C	C	C	C	R

#### **Goals and Metrics** · Establish and reduce the likelihood and Protect the achievement of IT objectives. · Ensuring that risk management is fully Establish clarity on the business impact impact of IT risks. embedded in management processes of risks to IT objectives and resources. · Establish cost-effective action plans for · Performing regular risk assessments with Account for and protect all IT assets. critical IT risks. senior managers and key staff members · Recommending and communicating risk remediation action plans measure measure neasure Percent of critical IT objectives covered Percent of identified critical IT events · Percent of IT budget spent on risk management (assessment and mitigation) by risk assessment that have been assessed Percent of IT risk assessments integrated Number of newly identified IT risks activities in the IT risk assessment approach (compared to previous exercise) · Frequency of review of the IT risk Number of significant incidents caused management process by risks that were not identified by the · Percent of approved risk assessments · Number of actioned risk monitoring risk assessment process · Percent of identified critical IT risks with reports within the agreed-upon frequency an action plan developed · Percent of identified IT events used in risk assessments · Percent of risk management action plans approved for implementation



# P09 Assess and Manage IT Risks

Management of the process of Assess and manage IT risks that satisfies the business requirement for IT of analysing and communicating IT risks and their potential impact on business processes and goals is:

#### O Non-existent when

Risk assessment for processes and business decisions does not occur. The organisation does not consider the business impacts associated with security vulnerabilities and development project uncertainties. Risk management is not identified as relevant to acquiring IT solutions and delivering IT services.

## 1 Initial/Ad Hoc when

IT risks are considered in an *ad hoc* manner. Informal assessments of project risk take place as determined by each project. Risk assessments are sometimes identified in a project plan but are rarely assigned to specific managers. Specific IT-related risks, such as security, availability and integrity, are occasionally considered on a project-by-project basis. IT-related risks affecting day-to-day operations are seldom discussed at management meetings. Where risks have been considered, mitigation is inconsistent. There is an emerging understanding that IT risks are important and need to be considered.

## 2 Repeatable but Intuitive when

A developing risk assessment approach exists and is implemented at the discretion of the project managers. The risk management is usually at a high level and is typically applied only to major projects or in response to problems. Risk mitigation processes are starting to be implemented where risks are identified.

#### 3 Defined when

An organisationwide risk management policy defines when and how to conduct risk assessments. Risk management follows a defined process that is documented. Risk management training is available to all staff members. Decisions to follow the risk management process and receive training are left to the individual's discretion. The methodology for the assessment of risk is convincing and sound and ensures that key risks to the business are identified. A process to mitigate key risks is usually instituted once the risks are identified. Job descriptions consider risk management responsibilities.

# 4 Managed and Measurable when

The assessment and management of risk are standard procedures. Exceptions to the risk management process are reported to IT management. IT risk management is a senior management-level responsibility. Risk is assessed and mitigated at the individual project level and also regularly with regard to the overall IT operation. Management is advised on changes in the business and IT environment that could significantly affect the IT-related risk scenarios. Management is able to monitor the risk position and make informed decisions regarding the exposure it is willing to accept. All identified risks have a nominated owner, and senior management and IT management determine the levels of risk that the organisation will tolerate. IT management develops standard measures for assessing risk and defining risk/return ratios. Management budgets for an operational risk management project to reassess risks on a regular basis. A risk management database is established, and part of the risk management processes is beginning to be automated. IT management considers risk mitigation strategies.

#### 5 Optimised when

Risk management develops to the stage where a structured, organisationwide process is enforced and well managed. Good practices are applied across the entire organisation. The capture, analysis and reporting of risk management data are highly automated. Guidance is drawn from leaders in the field, and the IT organisation takes part in peer groups to exchange experiences. Risk management is truly integrated into all business and IT operations, is well accepted and extensively involves the users of IT services. Management detects and acts when major IT operational and investment decisions are made without consideration of the risk management plan. Management continually assesses risk mitigation strategies.

# Acquire and Implement Procure IT Resources

# PROCESS DESCRIPTION

## Al5 Procure IT Resources

IT resources, including people, hardware, software and services, need to be procured. This requires the definition and enforcement of procurement procedures, the selection of vendors, the setup of contractual arrangements, and the acquisition itself. Doing so ensures that the organisation has all required IT resources in a timely and cost-effective manner.





## Control over the IT process of

Procure IT resources

## that satisfies the business requirement for IT of

improving IT's cost-efficiency and its contribution to business profitability

## by focusing on

acquiring and maintaining IT skills that respond to the delivery strategy, an integrated and standardised IT infrastructure, and reducing IT procurement risk

# is achieved by

- · Obtaining professional legal and contractual advice
- · Defining procurement procedures and standards
- Procuring requested hardware, software and services in line with defined procedures

## and is measured by

- · Number of disputes related to procurement contracts
- · Amount of reduction of the purchasing cost
- · Percent of key stakeholders satisfied with suppliers





# **AI5 Procure IT Resources**

# AI5.1 Procurement Control

Develop and follow a set of procedures and standards that is consistent with the business organisation's overall procurement process and acquisition strategy to acquire IT-related infrastructure, facilities, hardware, software and services needed by the business.

# AI5.2 Supplier Contract Management

Set up a procedure for establishing, modifying and reminating contracts for all suppliers. The procedure should cover, at a minimum, legal, financial, organisational, documentary, performance, security, intellectual property, and termination responsibilities and liabilities (including penalty clauses). All contracts and contract changes should be reviewed by legal advisors.

# AI5.3 Supplier Selection

Select suppliers according to a fair and formal practice to ensure a viable best fit based on specified requirements. Requirements should be optimised with input from potential suppliers.

## AI5.4 IT Resources Acquisition

Protect and enforce the organisation's interests in all acquisition contractual agreements, including the rights and obligations of all parties in the contractual terms for the acquisition of software, development resources, infrastructure and services.

# **Acquire and Implement**

Procure IT Resources



# MANAGEMENT GUIDELINES

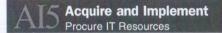
# **AI5 Procure IT Resources**

From	Inputs
P01	IT acquisition strategy
P08	Acquisition standards
P010	Project management guidelines and detailed project plans
Al1	Business requirement feasibility study
A12-3	Procurement decisions
DS2	Supplier catalogue

Outputs	To		
Third-party relationship management requirements	DS2		
Procured items	AI7		100
Contractual arrangements	DS2	100	100

RACI Chart	Functions		/	/	//	//	//	/ / / /	//	//	//		/
activities		050	040	Bush	Clo Elecutive	Busine	Head C Process On	Chies	Hear	Head - Ment	PMo Administrati	Compliance Aug	Security .
Develop IT procurement policies and procedures aligned with procurement policies at the corporate level.		1	C		A		1	1	1	R		c	
Establish/maintain a list of accredited suppliers.										A/R			
Evaluate and select suppliers through a request for proposal (RFP) process.		С	С		A	9	R		R	R	R	c	
A contract of the second of th	A STATE OF THE STA	R	C		Α		R		R	R		C	
Develop contracts that protect the organisation's interests.													

		Process		Activities
Acquire and maintain integrated and standardised applications systems. Acquire and maintain integrated and standardised IT infrastructure. Acquire and maintain iT skills that respond to the IT strategy.	set	Reduce IT procurement risk. Get value for money from IT procurements.	set	Obtaining professional legal and contractual advice     Defining procurement procedures and standards     Procuring requested hardware, software and services in line with defined procedures
measure	drive	measure	din	measure
Number of disputes related to procurement contracts Amount of reduction of the purchasing cost Percent of key stakeholders satisfied with suppliers		Percent of initial requirements addressed by the selected solution     Percent of procurements in compliance with standing procurement policies and procedures     Reduced unit costs of procured goods or services		Time lag between request for procuremen and signing of contract or purchase Number of procurement requests satisfied by the preferred supplier list Number of RFPs that needed to be improved based on supplier responses Number of requests for procurement closed on time Number of supplier changes for same type of procured goods or services Number of responses received to an RFP



## **AI5 Procure IT Resources**

Management of the process of *Procure IT resources* that satisfies the business requirement for IT of *improving IT's* cost-efficiency and its contribution to business profitability is:

## O Non-existent when

There is no defined IT resource procurement process in place. The organisation does not recognise the need for clear procurement polices and procedures to ensure that all IT resources are available in a timely and cost-efficient manner.

#### 1 Initial / Ad Hoc when

The organisation recognises the need to have documented policies and procedures that link IT acquisition to the business organisation's overall procurement process. Contracts for the acquisition of IT resources are developed and managed by project managers and other individuals exercising their professional judgement rather than as a result of formal procedures and policies. There is only an *ad hoc* relationship between corporate acquisition and contract management processes and IT. Contracts for acquisition are managed at the conclusion of projects rather than on a continuous basis.

## 2 Repeatable but Intuitive when

There is organisational awareness of the need to have basic policies and procedures for IT acquisition. Policies and procedures are partially integrated with the business organisation's overall procurement process. Procurement processes are mostly utilised for large and highly visible projects. Responsibilities and accountabilities for IT procurement and contract management are determined by the individual contract manager's experience. The importance of supplier management and relationship management is recognised; however, it is addressed based on individual initiative. Contract processes are mostly utilised by large or highly visible projects.

#### 3 Defined when

Management institutes policies and procedures for IT acquisition. Policies and procedures are guided by the business organisation's overall procurement process. IT acquisition is largely integrated with overall business procurement systems. IT standards for the acquisition of IT resources exist. Suppliers of IT resources are integrated into the organisation's project management mechanisms from a contract management perspective. IT management communicates the need for appropriate acquisitions and contract management throughout the IT function.

## 4 Managed and Measurable when

IT acquisition is fully integrated with overall business procurement systems. IT standards for the acquisition of IT resources are used for all procurements. Measurements on contract and procurement management are taken relevant to the business cases for IT acquisition. Reporting on IT acquisition activity that supports business objectives is available. Management is usually aware of exceptions to the policies and procedures for IT acquisition. Strategic management of relationships is developing. IT management enforces the use of the acquisition and contract management process for all acquisitions by reviewing performance measurement.

# 5 Optimised when

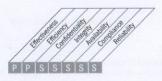
Management institutes resources' procurement thorough processes for IT acquisition. Management enforces compliance with policies and procedures for IT acquisition. Measurements on contract and procurement management are taken that are relevant to the business cases for IT acquisitions. Good relationships are established over time with most suppliers and partners, and the quality of relationships is measured and monitored. Relationships are managed strategically. IT standards, policies and procedures for the acquisition of IT resources are managed strategically and respond to measurement of the process. IT management communicates the strategic importance of appropriate acquisition and contract management throughout the IT function.

# Deliver and Support Define and Manage Service Levels

# PROCESS DESCRIPTION

# **DS1** Define and Manage Service Levels

Effective communication between IT management and business customers regarding services required is enabled by a documented definition of and agreement on IT services and service levels. This process also includes monitoring and timely reporting to stakeholders on the accomplishment of service levels. This process enables alignment between IT services and the related business requirements.





## Control over the IT process of

Define and manage service levels

## that satisfies the business requirement for IT of

ensuring the alignment of key IT services with the business strategy

## by focusing on

identifying service requirements, agreeing on service levels and monitoring the achievement of service levels

# is achieved by

- Formalising internal and external agreements in line with requirements and delivery capabilities
- · Reporting on service level achievements (reports and meetings)
- Identifying and communicating new and updated service requirements to strategic planning

## and is measured by

- Percent of business stakeholders satisfied that service delivery meets agreed-upon levels
- · Number of delivered services not in the catalogue
- Number of formal SLA review meetings with business customers per year





Primary Secondary

# **DS1** Define and Manage Service Levels

## DS1.1 Service Level Management Framework

Define a framework that provides a formalised service level management process between the customer and service provider. The framework should maintain continuous alignment with business requirements and priorities and facilitate common understanding between the customer and provider(s). The framework should include processes for creating service requirements, service definitions, SLAs, OLAs and funding sources. These attributes should be organised in a service catalogue. The framework should define the organisational structure for service level management, covering the roles, tasks and responsibilities of internal and external service providers and customers.

#### DS1.2 Definition of Services

Base definitions of IT services on service characteristics and business requirements. Ensure that they are organised and stored centrally via the implementation of a service catalogue portfolio approach.

## **DS1.3 Service Level Agreements**

Define and agree to SLAs for all critical IT services based on customer requirements and IT capabilities. This should cover customer commitments; service support requirements; quantitative and qualitative metrics for measuring the service signed off on by the stakeholders; funding and commercial arrangements, if applicable; and roles and responsibilities, including oversight of the SLA. Consider items such as availability, reliability, performance, capacity for growth, levels of support, continuity planning, security and demand constraints.

## **DS1.4 Operating Level Agreements**

Define OLAs that explain how the services will be technically delivered to support the SLA(s) in an optimal manner. The OLAs should specify the technical processes in terms meaningful to the provider and may support several SLAs.

# DS1.5 Monitoring and Reporting of Service Level Achievements

Continuously monitor specified service level performance criteria. Reports on achievement of service levels should be provided in a format that is meaningful to the stakeholders. The monitoring statistics should be analysed and acted upon to identify negative and positive trends for individual services as well as for services overall.

## DS1.6 Review of Service Level Agreements and Contracts

Regularly review SLAs and underpinning contracts (UCs) with internal and external service providers to ensure that they are effective and up to date and that changes in requirements have been taken into account.

# **Deliver and Support**Define and Manage Service Levels

Deline and Manage Service Leve

# MANAGEMENT GUIDELINES

# **DS1** Define and Manage Service Levels

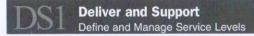
From	Inputs
P01	Strategic and tactical IT plans, IT service portfolio
P02	Assigned data classifications
P05	Updated IT service portfolio
AI2	Initial planned SLAs
AI3	Initial planned OLAs
DS4	Disaster service requirements, including roles and responsibilities
ME1	Performance input to IT planning

Outputs	To											
Contract review report	DS2											
Process performance reports	ME1											
New/updated service requirements	P01		100		PHE							
SLAs	Al1	DS2	DS3	DS4	DS6	DS8	DS13					
OLAs	DS4	DS5	DS6	DS7	DS8	DS11	DS13					
Updated IT service portfolio	P01											

RACI Chart	Functio	ns		1	/	/	//	//	/	/	/	//
Activities	CEO CEO	Cro	Bush	CIO Ciecutivo	Bush	Head - Process p	Chies , chies ,	Head	Head - Mendopment	PMO Moministra	Compila	Service M.
Create a framework for defining IT services.			C	A	C	C	1	С	C	1	C	R
Build an IT service catalogue.			1	Α	C	C	1	C	C	1	-1	R
Define SLAs for critical IT services.		T	1	C	C	R	1	R	R	C	C	A/R
Define OLAs for meeting SLAs.				1	C	R	1	R	R	C	С	A/R
Monitor and report end-to-end service level performance.				1	1	R		1	1		1	A/R
Review SLAs and UCs.		1		1	С	R		R	R		С	A/R
Review and update IT service catalogue.			1	Α	С	C	- 1	С	C	1	1	R
Create service improvement plan.				A	1	R	1	R	C	C	1	R

A RACI chart identifies who is Responsible, Accountable, Consulted and/or Informed

#### **Goals and Metrics** Ensure satisfaction of end users with · Establish a common understanding of the · Defining services service offerings and service levels. levels of service required. · Formalising internal and external Respond to business requirements in · Formalise and monitor SLAs and agreements in line with requirements and alignment with the business strategy. performance criteria. delivery capabilities Ensure transparency and understanding · Align service delivered to agreed-upon · Reporting on service level achievements of IT cost, benefits, strategy, policies and service levels. (reports and meetings) service levels. · Create an up-to-date service catalogue \* Ensuring that reports are tailored to aligned with business goals. recipient audience · Feeding back new and updated service requirements to strategic planning measure neasure Percent of business stakeholders satisfied Number of delivered services not in the · Number of formal SLA review meetings that service delivery meets agreed-upon catalogue with business per year Percent of services meeting service levels · Percent of service levels reported Percent of users satisfied that service · Percent of service levels that are · Percent of service levels reported in an delivery meets agreed-upon levels measured automated way · Number of elapsed working days to adjust a service level after agreement with



# **DS1** Define and Manage Service Levels

Management of the process of Define and manage service levels that satisfies the business requirement for IT of ensuring the alignment of key IT services with the business strategy is:

## O Non-existent when

Management has not recognised the need for a process for defining service levels. Accountabilities and responsibilities for monitoring them are not assigned.

#### 1 Initial / Ad Hoc when

There is awareness of the need to manage service levels, but the process is informal and reactive. The responsibility and accountability for defining and managing services are not defined. If performance measurements exist, they are qualitative only with imprecisely defined goals. Reporting is informal, infrequent and inconsistent.

## 2 Repeatable but Intuitive when

There are agreed-upon service levels, but they are informal and not reviewed. Service level reporting is incomplete and may be irrelevant or misleading for customers. Service level reporting is dependent on the skills and initiative of individual managers. A service level co-ordinator is appointed with defined responsibilities, but limited authority. If a process for compliance to SLAs exists, it is voluntary and not enforced.

#### 3 Defined when

Responsibilities are well defined, but with discretionary authority. The SLA development process is in place with checkpoints for reassessing service levels and customer satisfaction. Services and service levels are defined, documented and agreed-upon using a standard process. Service level shortfalls are identified, but procedures on how to resolve shortfalls are informal. There is a clear linkage between expected service level achievement and the funding provided. Service levels are agreed to, but they may not address business needs.

# 4 Managed and Measurable when

Service levels are increasingly defined in the system requirements definition phase and incorporated into the design of the application and operational environments. Customer satisfaction is routinely measured and assessed. Performance measures reflect customer needs, rather than IT goals. The measures for assessing service levels are becoming standardised and reflect industry norms. The criteria for defining service levels are based on business criticality and include availability, reliability, performance, growth capacity, user support, continuity planning and security considerations. Root cause analysis is routinely performed when service levels are not met. The reporting process for monitoring service levels is becoming increasingly automated. Operational and financial risks associated with not meeting agreed-upon service levels are defined and clearly understood. A formal system of measurement is instituted and maintained.

## 5 Optimised when

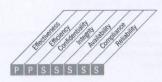
Service levels are continuously re-evaluated to ensure alignment of IT and business objectives, whilst taking advantage of technology, including the cost-benefit ratio. All service level management processes are subject to continuous improvement. Customer satisfaction levels are continuously monitored and managed. Expected service levels reflect strategic goals of business units and are evaluated against industry norms. IT management has the resources and accountability needed to meet service level targets, and compensation is structured to provide incentives for meeting these targets. Senior management monitors performance metrics as part of a continuous improvement process.

# Deliver and Support Manage Third-party Services

# PROCESS DESCRIPTION

# **DS2 Manage Third-party Services**

The need to assure that services provided by third parties (suppliers, vendors and partners) meet business requirements requires an effective third-party management process. This process is accomplished by clearly defining the roles, responsibilities and expectations in third-party agreements as well as reviewing and monitoring such agreements for effectiveness and compliance. Effective management of third-party services minimises the business risk associated with non-performing suppliers.



Plan and Organise

Acquire and Implement

Deliver and Support

Monitor and Evaluate

# Control over the IT process of

Manage third-party services

## that satisfies the business requirement for IT of

providing satisfactory third-party services whilst being transparent about benefits, costs and risks

## by focusing on

establishing relationships and bilateral responsibilities with qualified third-party service providers and monitoring the service delivery to verify and ensure adherence to agreements

# is achieved by

- · Identifying and categorising supplier services
- · Identifying and mitigating supplier risk
- · Monitoring and measuring supplier performance

# and is measured by

- · Number of user complaints due to contracted services
- Percent of major suppliers meeting clearly defined requirements and service levels
- · Percent of major suppliers subject to monitoring





Primary Secondary

# **DS2 Manage Third-party Services**

# DS2.1 Identification of All Supplier Relationships

Identify all supplier services, and categorise them according to supplier type, significance and criticality. Maintain formal documentation of technical and organisational relationships covering the roles and responsibilities, goals, expected deliverables, and credentials of representatives of these suppliers.

# DS2.2 Supplier Relationship Management

Formalise the supplier relationship management process for each supplier. The relationship owners should liaise on customer and supplier issues and ensure the quality of the relationship based on trust and transparency (e.g., through SLAs).

# DS2.3 Supplier Risk Management

Identify and mitigate risks relating to suppliers' ability to continue effective service delivery in a secure and efficient manner on a continual basis. Ensure that contracts conform to universal business standards in accordance with legal and regulatory requirements. Risk management should further consider non-disclosure agreements (NDAs), escrow contracts, continued supplier viability, conformance with security requirements, alternative suppliers, penalties and rewards, etc.

## DS2.4 Supplier Performance Monitoring

Establish a process to monitor service delivery to ensure that the supplier is meeting current business requirements and continuing to adhere to the contract agreements and SLAs, and that performance is competitive with alternative suppliers and market conditions.

# Deliver and Support Manage Third-party Services

# MANAGEMENT GUIDELINES

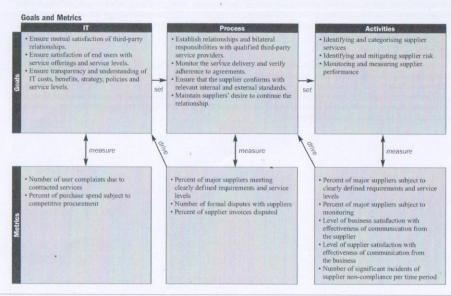
# **DS2 Manage Third-party Services**

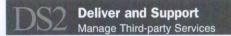
From	Inputs
P01	IT sourcing strategy
P08	Acquisition standards
AI5	Contractual arrangements, third-party relationship management requirements
DS1	SLAs, contract review report
DS4	Disaster service requirements, including roles and responsibilities

Outputs	To								
Process performance reports	ME1								
Supplier catalogue	AI5								
Supplier risks	P09								

ACI Chart	Functio	ns /	/	//	//	//	mer /	//	//	//	2//
ctivities	/99	Cro	Bush	Clo Erecutive	Busin	Head C Process O.	Chies	Hear	Head - Head	PMo Malministran.	Compilance, Audit
Identify and categorise third-party service relationships.				1	C	R	C	R	A/R	C	C
		С		I A	C	R	C	R	A/R R	C	C
Define and document supplier management processes.		C		A A	C	-	C		10.78	C C	C
Define and document supplier management processes.  Establish supplier evaluation and selection policies and procedures.		0		- 01	1	R	C	R	R		C
Identify and categorise third-party service relationships.  Define and document supplier management processes.  Establish supplier evaluation and selection policies and procedures.  Identify, assess and mitigate supplier risks.  Monitor supplier service delivery.		0		A	1	R	C	R C	R	C	C

A RACI chart identifies who is Responsible, Accountable, Consulted and/or Informed.





# **DS2 Manage Third-party Services**

Management of the process of Manage third-party services that satisfies the business requirement for IT of providing satisfactory third-party services whilst being transparent about benefits, costs and risks is:

## O Non-existent when

Responsibilities and accountabilities are not defined. There are no formal policies and procedures regarding contracting with third parties. Third-party services are neither approved nor reviewed by management. There are no measurement activities and no reporting by third parties. In the absence of a contractual obligation for reporting, senior management is not aware of the quality of the service delivered.

# 1 Initial/Ad Hoc when

Management is aware of the need to have documented policies and procedures for third-party management, including signed contracts. There are no standard terms of agreement with service providers. Measurement of the services provided is informal and reactive. Practices are dependent on the experience (e.g., on demand) of the individual and the supplier.

## 2 Repeatable but Intuitive when

The process for overseeing third-party service providers, associated risks and the delivery of services is informal. A signed, *pro forma* contract is used with standard vendor terms and conditions (e.g., the description of services to be provided). Reports on the services provided are available, but do not support business objectives.

## 3 Defined when

Well-documented procedures are in place to govern third-party services, with clear processes for vetting and negotiating with vendors. When an agreement for the provision of services is made, the relationship with the third party is purely a contractual one. The nature of the services to be provided is detailed in the contract and includes legal, operational and control requirements. The responsibility for oversight of third-party services is assigned. Contractual terms are based on standardised templates. The business risk associated with the third-party services is assessed and reported.

# 4 Managed and Measurable when

Formal and standardised criteria are established for defining the terms of engagement, including scope of work, services/deliverables to be provided, assumptions, schedule, costs, billing arrangements and responsibilities. Responsibilities for contract and vendor management are assigned. Vendor qualifications, risks and capabilities are verified on a continual basis. Service requirements are defined and linked to business objectives. A process exists to review service performance against contractual terms, providing input to assess current and future third-party services. Transfer pricing models are used in the procurement process. All parties involved are aware of service, cost and milestone expectations. Agreed-upon goals and metrics for the oversight of service providers exist.

# 5 Optimised when

Contracts signed with third parties are reviewed periodically at predefined intervals. The responsibility for managing suppliers and the quality of the services provided is assigned. Evidence of contract compliance to operational, legal and control provisions is monitored, and corrective action is enforced. The third party is subject to independent periodic review, and feedback on performance is provided and used to improve service delivery. Measurements vary in response to changing business conditions. Measures support early detection of potential problems with third-party services. Comprehensive, defined reporting of service level achievement is linked to the third-party compensation. Management adjusts the process of third-party service acquisition and monitoring based on the measurers.